

**AWARD LIST AND PROJECT SUMMARIES**

On October 30, 2020, \$100,000 of Wagner – Peyser Act, Governor’s Discretionary 10 percent funds were awarded to one organization under the Campesino de California Outreach Grant Radio Media for Program Year (PY) 2020-21 Solicitation for Proposals. The awardee project list and project summary is listed below. Funding decisions are final.

**Project List**

<b>Applicant Name</b>	<b>County</b>	<b>Award</b>
La Cooperativa Campesina de California	Various	\$100,000
<b>Total</b>		<b>\$100,000</b>

## Project Summaries

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<b>APPLICANT</b>	<b>La Cooperativa Campesina de California</b> 1107 9 <sup>th</sup> Street, Suite 420 Sacramento, CA 95814
<b>CONTACT</b>	Marco Lizarraga, Executive Director 916-388-2220 <a href="mailto:mlizarraga@lacooperativa.org">mlizarraga@lacooperativa.org</a>
<b>AWARD</b>	\$100,000
<b>INDUSTRY FOCUS</b>	Agriculture
<b>TARGETED PARTICIPANTS</b>	Migrant and Seasonal Farmworker (MSFW)
<b>KEY PARTNERS</b>	Radio Bilingue, Monitor Advocates Office, Department of Community Services and Development, California Human Development, Center for Employment Training, Central Valley Opportunity Center, Employers' Training Resource, Proteus Inc., and America's Job Center of California <sup>SM</sup> (AJCC).
<b>PROJECT DESCRIPTION</b>	The grantee of the project must develop and deliver 24 semi-monthly, 30-minute hosted radio talk shows and record in video format for the MSFW population in Spanish during program year 2020-21. Additionally, the grantee must use complementing online and social media outlets to publicize the radio talk show and communicate additional information as necessary.
<b>EXPECTED OUTCOMES</b>	The goal of this initiative is to provide Migrant and Seasonal Farmworkers and their families with relevant, timely information regarding the various programs and services offered through the Employment Development Department and its partners.