WORKFORCE INNOVATION AND OPPORTUNITY ACT DISLOCATED YOUTH WORKER INNOVATION CHALLENGE PY 2020-21

AWARD LIST AND PROJECT SUMMARIES

On June 14, 2021, \$750,000 of the *Workforce Innovation Opportunity Act* (WIOA), 25 percent additional assistance funds were awarded to three organizations for the Dislocated Youth Worker Innovation Challenge (DYWIC) Program Year (PY) 2020-21 Solicitation for Proposals. Awardee project lists and project summaries are listed below. Funding decisions are final.

PROJECT LIST

DYWIC PY 20-21 Grant Awards

APPLICANT NAME	COUNTY	TOTAL AWARD
Richmond Workforce Development Board	Contra Costa	\$250,000
San Diego Workforce Partnership	San Diego	\$250,000
Workforce Development Board of Ventura County	Ventura	\$250,000
Total		\$750,000

PROJECT SUMMARIES

See pages 2-6.

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Project Summaries: DYWIC PY 20-21

APPLICANT Richmond Workforce Development Board

330 25th Street Richmond, CA 94804

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AWARD \$250,000

INDUSTRY FOCUS Construction Trades, Emergency Medical Technician, Environmental

Remediation/Urban Forestry, Information Technology, Maritime Trades,

Medical Assistant, and Office Administration.

TARGETED PARTICIPANTS

50 out-of-school youth (OSY) ages 18-24.

KEY PARTNERS

- Bitwise Industries
- Family Justice Center
- Groundwork Richmond
- Kaiser School of Allied Health
- Literacy for Every Adult Program
- RichmondBuild
- Richmond Police Activities League
- Richmond Promise
- Spaulding Marine Center
- UC Berkeley School of Public Health
- West Contra Costa Adult Education
- West County Health Pathway Partnership

PROJECT DESCRIPTION

Richmond Workforce Development Board's project will provide earn and learn opportunities for dislocated youth workers through paid work experience and apprenticeships in occupations with career pathways. The project will enable participants to obtain good-paying jobs to support themselves as they gain new experiences and become more competitive in the job market. The program will provide participants with individualized case management designed to identify strengths and needs and connect youth to critical services that will support their success in training and employment. The youth will enroll in the Literacy for Every Adult Program and West Contra Costa Adult Education to improve basic skills, English fluency and attain a high school diploma or a general eduction diploma (GED) if applicable. Youth who demonstrate aptitude and interest will enroll in Contra Costa College, where they can pursue certificates or degree-based training. Also, youth will receive supportive services such as transportation, childcare, clothes for

interviews/work, assistance obtaining a driver's license, and other services as needed.

EXPECTED OUTCOMES

The provision of opportunities for paid work experience and apprenticeship will give young people the job experience they need to be more competitive and increase their likelihood of obtaining employment. All of the training opportunities available through the project are in industry sectors and occupations that are well paid and include a career pathway to increase levels of skill, responsibility, and compensation for dislocated youth.

APPLICANT San Diego Workforce Partnership

9246 Lightwave Avenue, Suite 210

San Diego, CA 92104

CONTACT Sara Fox, Manager of Career Center Services

1-619-913-8344

sarafox@workforce.org

AWARD \$250,000

INDUSTRY FOCUS Advanced Manufacturing, Construction, Energy and Utilities, Education

and Human Development, Healthcare, Information and Communication Technologies and Digital Media, Life Sciences and Biotechnology, and

Public Administration.

TARGETED PARTICIPANTS

OSY ages 18-24 who are not in school or working. Target groups will include youth with the highest disconnection rates, especially the populations that have been severely impacted by the 2019 novel coronavirus (COVID-19) pandemic and have experienced extended periods of unemployment.

KEY PARTNERS

- Access, Inc.
- San Diego Continuing Education Foundation
- South Bay Community Services
- San Diego Youth Services
- California Dental Association
- San Diego Gas & Electric (SDG&E)
- Sharp Healthcare
- Cue Health
- Grid Alternatives
- San Diego Code School

PROJECT DESCRIPTION

The San Diego Workforce Partnership (SDWP) has adopted Human-Centered Design concepts to keep youth at the core of program design. The SDWP's funded subrecipients (program partners) embrace human-centered design and aim to deeply understand the youth they serve and create innovative solutions to meet their needs, reach their goals, and create positive life experiences. Train Upwards will provide an innovative approach to training that addresses disconnected youth worker barriers with a high-engagement soft-skills and work-readiness training, followed by specific occupational skills training that targets OSY ages 18-24. All youth in the Train Upwards project will enroll in training, and the outcomes tracked to determine the efficacy of the two-tiered approach, which will be analyzed and reported by 2023.

EXPECTED OUTCOMES

The SDWP will expand and replicate the pilot program throughout the entire WIOA Youth network beyond the 50 participants in Train Upwards

and include the framework in current and future requests for proposals. The Train Upwards project will allow the SDWP to increase enrollment in the "Training and Employment" WIOA Track that will designate funds for youth in industry-specific training, contracted education training, on-the-job training, individual training accounts, and apprenticeships. This project promotes work-based learning (WBL) opportunities for priority populations in in-demand industries and provide youth with the option to enroll in training and take advantage of earn and learn opportunities.

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APPLICANT Workforce Development Board of Ventura County

2901 N. Ventura Road Oxnard, CA 93036

CONTACT Rebecca Evans, Executive Director

1-805-289-8127

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AWARD \$250,000

INDUSTRY FOCUS Food Service, Marketing, Retail, and Sales.

TARGETED PARTICIPANTS

100 OSY ages 18-24. Of the 100 youth enrolled, at least 15 will be from underinvested communities.

KEY PARTNERS

- Goodwill Industries of Ventura and Santa Barbara Counties
- Port of Hueneme

PROJECT DESCRIPTION

The Hire Youth Ventura County program will build a coalition of companies in Ventura County dedicated to hiring and rapidly re-skilling dislocated youth workers. Through this coalition, employers will recruit eligible participants for this program; build knowledge of industries and occupations; help dislocated youth workers rapidly re-skill and gain experience; establish credibility; access employer networks; effect change for dislocated youth workers; and generate resources for future skilled employees.

EXPECTED OUTCOMES

The Hire Youth Ventura County program will enroll and serve 100 youth. Dislocated youth workers will have the opportunity to learn about indemand occupations through employer visits, job shadowing, and paid work experience. The Hire Youth Ventura County program will work with employers in the coalition to place dislocated youth in upwardly mobile jobs and employ Ventura County's dislocated youth workforce.