

N E W S R E L E A S E

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## **EDD Veterans Day Campaign Highlights Former Service Members in California's Labor Force**

### **Veterans Day campaign webpage features success stories, veteran jobs report**



Video success stories available via the [EDD YouTube channel](#).

**SACRAMENTO** – Veterans Day provides California's Employment Development Department (EDD) an annual opportunity to honor the many brave individuals who serve and have served our country, by highlighting employment resources the EDD provides statewide to help veterans in their transition from military service to the civilian workforce. The EDD's [2022 Veterans Day web page](#) features valuable information and resources, along with video success stories that show how veterans, and employers who hired veterans, used EDD services to make a career connection.

"EDD proudly serves an ongoing role in the support of California veterans by helping them identify and connect with job opportunities offered by employers who value their unique skillsets and training," said EDD Director Nancy Farias. "This campaign will reflect how the quality services and assistance we provide to veterans help launch lasting careers."

The EDD has also released its annual [Veterans in the Workforce Report](#), highlighting the latest data on veteran employment in California including the industries hiring veterans, the jobs they are performing, and the skills and education veterans possess to meet employer needs.

"Accessing their earned veteran benefits and getting their due respect back home should never be as difficult as what our veterans faced while defending our Constitution and freedoms," said CalVet Secretary Dr. Vito Imbasciani, a 27-year Army veteran. "It is our privilege and duty to do everything within our means to smooth their transitions and ensure their futures."

### **California's Veteran Workforce**

California is home to 1.3 million veterans, who compose over 7 percent of the national veteran population. As of December 2021, approximately 572,700 California veterans were employed.

The largest number of California's veterans are employed in professional and related; management, business and financial; service; and sales and related occupations.

(more)

California's veteran workforce is comprised of 91 percent men (approx. 1.23 million) and 9 percent women (approx. 118,000). Approximately 68 percent of California veterans (909,400) were 55 years and older, while 23 percent were between 35 and 54 (315,200); eight percent were age 25 to 34 (111,200); and one percent were age 18 to 24 (18,000).

### **Veterans and Industry Employment**

As California continued rebounding from a peak of 2.7 million jobs lost at the height of the Pandemic, the largest year-over gains (December 2020 – December 2021) in the number of employed veterans were experienced in financial activities (+10,800), transportation and utilities (+7,500), education and health services (+7,100), and leisure and hospitality (+5,000) industries.

The heaviest year-over losses were found within the professional and business services (-19,100) and public administration (-13,600) industries. Several of these industries are leading economic growth in California, which is forecasted to add 1.3 million jobs [between 2021 and 2023](#). That makes veterans well-poised to fill employer needs in the future.

### **Available Services for Veterans:**

- Local EDD employment representatives at [America's Job Center of California<sup>SM</sup>](#) locations throughout the state provide job and career assistance to veterans. These veteran representatives work one-on-one and provide specialized assistance to veterans with significant barriers to employment.
- [CalJOBS<sup>SM</sup>](#), EDD's online labor exchange system, can help veterans translate their military training and specialties into marketable skills applicable to civilian jobs. Veterans will be directed to employers with job openings that match their military experience.

### **Additional Services for Employers:**

- Local employment representatives at [America's Job Center of California<sup>SM</sup>](#) locations work with employers and help match their employment needs with qualified veterans.
- [CalJOBS<sup>SM</sup>](#) is available to employers to post job openings. Employers can also refine their candidate searches to focus on veterans.
- The [Work Opportunity Tax Credit \(WOTC\) program](#) provides employers a tax credit for hiring veterans who face special obstacles as they try to reenter the workforce.

### **Media Video Package:**

- Two video-based, and several written success stories [are available](#) that demonstrate how EDD and its partners help train, prepare, and connect California veterans with employers who value their unique skills.
- Social Media: The EDD's Twitter, LinkedIn, YouTube, Facebook, and Instagram channels will post veteran-focused content including informational posts and testimonials to explain how EDD and partner programs and resources assist veterans.