# EMERGENCY MEDICAL SERVICES INTERMEDIARY PROGRAM YEAR 2022-23

#### **AWARD LIST AND PROJECT SUMMARIES**

On March 28, 2023, \$7.9 million of General Funds was awarded to one organization under the Emergency Medical Services Intermediary Program Year 2022-23 Solicitation for Proposals. The awardee project list and project summaries are listed below. Funding decisions are final.

### **Project List**

Applicant Name	County	Award
Public Works Alliance	Santa Barbara	\$7,934,375

### **Project Summaries**

APPLICANT Public Works Alliance

801 Cold Spring Road Santa Barbara, CA 93108

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**AWARD** \$7,934,375

EXPERTISE
SERVING TARGET
POPULATIONS

Two co-founders of PWA — Alex Briscoe and Michael Gibson — first created the Emergency Medical Services Corps program in Alameda County. Alex has established relationships with healthcare systems and providers throughout the state and draws on decades of experience in public health system administration, expert knowledge of California's child serving systems, and diverse partnerships throughout local and state government. As the Executive Program Director of the Alameda County EMS Corps program, Michael created many of the innovations, supportive partnerships, and employment opportunities that has led to twenty successful cohorts, 300 graduates, and 270 historically underrepresented young people now employed as first responders, health care workers and more. Jeff Metcalfe, the current President of PWA, has led PWA's work to replicate the EMS Corps in New Mexico. In leading this successful replication, Alex, Michael, and Jeff developed the key tools and templates that provide a solid foundation for the proposed work plan.

#### **KEY PARTNERS**

- Alameda County LEMSA: Endorsement and connections
- HopeLab: Funding and connections
- Ontraport: Technology design and pro-bono services
- Equity Meets Design: Support for equity in program design
- California Rescue Paramedic Association: Brokerage, counsel
- Ambulance Providers Statewide: Job opportunities for graduates

# PROJECT DESCRIPTION

PWA has an established and tested planning process that includes baseline measurements, clearly defined tasks, and clearly defined milestones. PWA will develop a template implementation work plan that includes the goals detailed above, and provides for the identification of baselines, component objectives, strategies, milestones, timelines, and responsible parties for each. All materials will be reviewed and tested with candidate sites to ensure local relevance. This work plan, including baselines, will be established within the first 90 days of the hiring of the local Program Director. Progress on each site's work plan will be documented in quarterly written reports, developed by the sites with the

support of PWA. These reports will be reviewed collectively as a means of making ongoing strategy adjustments and solving problems as they arise and will be shared with EDD. The work plan, reporting, and supportive documentation will also be made available to the evaluator.

## EXPECTED OUTCOMES

The anticipated outcomes of the project are:

- 10 counties/regions in California apply for and receive Planning Grants to establish the key success factors for an EMS Corps program
- 2. 10 counties/regions in California apply for and receive Implementation Grants to establish local EMS Corps Programs
- 10 counties/regions successfully launch sustainable EMS Corps Programs and produce 1800 graduates within the period of performance.
- 4. The success of these sites results in long-term commitments from program partners including healthcare systems, transport providers, funders and others to increase long-term employment of the target population.
- Data and documentation generated through the Planning and Implementation phases continuously improves program implementation and generates evidence of the impact of the program on participants, the healthcare workforce, and public systems.

Together, these outcomes will result in refinement of the Program model and materials and PWA's TA approach, increasing the efficiency of future replication, and generating recommendations for further future improvements to youth training and healthcare workforce development policy and programming.