

**AWARD LIST AND PROJECT SUMMARIES**

On March 22, 2023, \$6.6 million of *Workforce Innovation and Opportunity Act (WIOA)* Governor's Discretionary funds were awarded to 9 organizations under the Equity Target Populations Fund (ETPF) for Program Year 2022-23 (PY 22-23) Solicitation for Proposals (SFP). Awardees and project summaries are listed below. Funding decisions are final.

**Project List**

<b>Applicant Name</b>	<b>County</b>	<b>Award</b>
Asian American Drug Abuse Program, Inc.	Ventura	\$1,000,000
Forestry and Fire Recruitment Program	Alameda, Contra Costa, Los Angeles, Marin, San Bernardino, San Francisco, San Mateo, Santa Clara	\$998,572
Goodwill of the San Francisco Bay	San Francisco	\$477,412
JVS SoCal	Los Angeles	\$684,274
Interfaith Community Services	Imperial	\$783,008
Sacramento Employment and Training Agency	Sacramento	\$355,000
West Oakland Job Resource Center	Alameda	\$1,000,000
Workforce Development Board of Ventura County	Ventura	\$600,000
Workforce Investment Board of Tulare County	Tulare	\$738,340

## Project Summaries

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<b>APPLICANT</b>	<b>Asian American Drug Abuse Program, Inc.</b> 2900 S. Crenshaw Blvd. Los Angeles, CA 90016
<b>CONTACT</b>	Dean Nakanishi, Chief Executive Officer 323-293-6284 <a href="mailto:dnakanishi@aadapinc.org">dnakanishi@aadapinc.org</a>
<b>AWARD</b>	\$1,000,000
<b>INDUSTRY FOCUS</b>	Healthcare, Construction, Trade, Transportation, Logistics, and Protective Services.
<b>TARGETED PARTICIPANTS</b>	Veterans
<b>KEY PARTNERS</b>	Local Workforce Development Board and Local EDD Office <ul style="list-style-type: none"><li>• Training Partners<ul style="list-style-type: none"><li>- Los Angeles Unified School District – Division of Adult and Career Education</li><li>- LA County Electrical Training Institute</li><li>- Airstreams Renewables, Inc.</li><li>- HomeAidLA</li><li>- Ednet Career Center</li><li>- Dolphin Trucking</li><li>- GSF Trucking</li><li>- Employed Security Services, Inc.</li></ul></li><li>• Employer Partners<ul style="list-style-type: none"><li>- CHA Hollywood Presbyterian Center</li><li>- Milender White</li><li>- Airstreams Renewables, Inc.</li><li>- HomeaidLA</li><li>- FiveKeys</li><li>- Los Angeles World Airports</li><li>- Contemporary Services Corporation, Inc.</li><li>- Employed Security Services, Inc.</li><li>- Dolphin Trucking</li><li>- GSF Trucking</li><li>- Hamilton Security</li></ul></li><li>• Others<ul style="list-style-type: none"><li>- All Peoples Christian Center FamilySource Center</li><li>- Career Expansion, Inc.</li><li>- All People's Christian Center, FamilySource Center</li></ul></li></ul>
<b>PROJECT DESCRIPTION</b>	AADAP will utilize a Wrap-around Participant-Centered Sector Approach to address the identified needs. Service gaps for the veterans enrolled in

the ETPF Program to ensure diversity, inclusion, and equality as well as access to education and training that promotes skills linked with good quality jobs that encourage career security and advancements; structured job training and work-based learning opportunities to build work experience; support services to reduce or eliminate barriers. While being mindful of the needs of the target participant, in this case, the veterans, AADAP's Wrap-around Participant-Centered Sector Approach is a systems strategy and a sector approach to workforce development that involves core and strategic partners of employers within an industry or industries that brings together educational institutions, economic development agencies, workforce development systems, labor, worker, job seeker, and community-based organizations to identify and collaboratively meet the workforce needs of the selected industries within the LA Region. Through co-case management, the Wrap-around Participant-Centered Sector Approach becomes a tool to leverage, braid, align, and maximize limited resources and appropriate services to address the multiple needs of the veterans and reduce duplicative services and administrative activities.

**EXPECTED  
OUTCOMES**

- Total Participants to be served-250 participants
- Number to be enrolled in certified training and work-based learning (WBL) – 150 or 60% of participants
- Number of enrolled scheduled for completion of credentials – 105 or 70% of participants
- Number of participants exited-250
- Employed Rate 2nd Quarter After Exit -165 or 66% of participants
- Employed Rate 4th Quarter After Exit -107 or 65% of participants
- Credentials Attained within 4 Quarters after Exit-100 or 67% of participants
- Median Earnings 2nd Quarter After Exit - \$9,000

<b>APPLICANT</b>	<b>Forestry and Fire Recruitment Program (FFRP)</b> <b>The Urban Association of Forestry and Fire Professionals (UAFFP)</b> 110 W 6th St. #162 Azura, CA 91702
<b>CONTACT</b>	Brandon Taylor, Executive Director 1- 626-820-8479 <a href="mailto:brandon@forestryfirerp.org">brandon@forestryfirerp.org</a>
<b>AWARD</b>	\$998,572
<b>INDUSTRY FOCUS</b>	Forestry / Wildland Firefighting
<b>TARGETED PARTICIPANTS</b>	Justice-Involved individuals
<b>KEY PARTNERS</b>	<ul style="list-style-type: none"> <li>• Workforce: Center for Employment, Department of Economic Opportunity - County of Los Angeles, San Francisco Goodwill AJCC</li> <li>• Employers: Arden Solutions, Inc.</li> <li>• Education and Training: California Department of Corrections and Rehabilitation (CDCR), Precision Training Group, Red Helmet Training</li> </ul>
<b>PROJECT DESCRIPTION</b>	FFRP proposes to partner with the State of California through the Employment Development Department to scale and implement its Firefighter Career Training Program (CTP) statewide. FFRP's CTP is the only workforce development program specifically dedicated to training those at risk of incarceration and those utilized as firefighters while incarcerated - while implementing immediate fire prevention work. With this partnership, FFRP can recruit, train, and certify clients as wildland firefighters while placing them into gainful, family-winning employment within the sector.
<b>EXPECTED OUTCOMES</b>	FFRP was developed in direct response to the growing need for wildfire-related personnel. Our mission is to increase wildfire personnel from both non-traditional and underrepresented communities. We will provide 120-125 participants with 700 hours of on-the-job training to prepare them with the credentials and expertise to thrive in careers in Fire throughout the grant period.

<b>APPLICANT</b>	<b>Goodwill of the San Francisco Bay</b> 750 Post Street San Francisco, CA 94109
<b>CONTACT</b>	Drew Foxman, Director of Development 1-415-235-5049 <a href="mailto:dfoxman@sfgoodwill.org">dfoxman@sfgoodwill.org</a>
<b>AWARD</b>	\$477,412
<b>INDUSTRY FOCUS</b>	Health and Human Services, Green Jobs, Government, and IT
<b>TARGETED PARTICIPANTS</b>	Veterans and Justice-Involved Individuals
<b>KEY PARTNERS</b>	<ul style="list-style-type: none"> <li>• Northern California Teamsters and Education Trust Fund</li> <li>• Bay Area Council</li> <li>• Michael's Transportation Service (MTS)</li> <li>• Western States Trucking Association (WSTA)</li> <li>• San Francisco Office of Economic and Workforce Development (OEWD)</li> <li>• San Francisco EDD Jobs for Veterans</li> <li>• San Francisco Adult Probation Department (APD)</li> <li>• West Oakland Job Resource Center (WOJRC)</li> <li>• UCSF Citywide</li> </ul>
<b>PROJECT DESCRIPTION</b>	<p>Through a pre-apprenticeship linked with a State-approved apprenticeship program, Goodwill's Project DRIVE combines expert cohort-based training with case management, career navigation, and wrap-around support to provide career pathways leading to economic self-sufficiency and career mobility.</p> <p>Participants benefit from two weeks of pre-apprenticeship training that starts with Job Readiness Training and then focuses on essential vocational skills in Transportation, Distribution, and Logistics with certifications in First Aid and CPR, OSHA 10, and Forklift Safety. Completion of the pre-apprenticeship enables participants to enroll in the Northern California Teamsters Apprenticeship Training, culminating in a Class A CDL as an on-ramp to a good-paying job through the Teamsters' network of union employers in addition to quality job placement at employers within the Bay Area Council and the Western States Trucking Association networks.</p>
<b>EXPECTED OUTCOMES</b>	Goodwill will serve 80 individuals of ETPF target populations through Project DRIVE: 55 justice-involved and 25 veterans. Of the 80 participants served, 100% will be enrolled in certified training, with 64 (80%)

scheduled to complete credentials. Fifty-six participants (70%) will be employed in the 2nd quarter after exit, while 49 (61%) will be employed in the 4th quarter after exit. Fifty-two program participants (65%) will attain an industry-recognized credential during the project, up to 4 quarters after exit. We expect 80% of participants to gain measurable skills in the project.

<b>APPLICANT</b>	<b>JVS SoCal</b> 6505 Wilshire Blvd., Suite 200 Los Angeles, CA 90048
<b>CONTACT</b>	Jodi Doane, Director of Grants & Contracts 1-323-306-4807 <a href="mailto:jDoane@JVS-SoCal.org">jDoane@JVS-SoCal.org</a>
<b>AWARD</b>	\$684,274
<b>INDUSTRY FOCUS</b>	Construction, Green Jobs, Information Technologies (IT), and Transportation/Logistics
<b>TARGETED PARTICIPANTS</b>	Justice-Involved Individuals
<b>KEY PARTNERS</b>	City of Los Angeles Workforce Development Board/ Title I Local Area <ul style="list-style-type: none"> <li>• County of Los Angeles Workforce Development Board/ Title I Local Area</li> <li>• California Employment Development Department</li> <li>• Title III Wagner-Peyser local office in the service area</li> <li>• JVS SoCal</li> <li>• West Los Angeles America's Job Center (AJCC)</li> <li>• CHERP</li> <li>• First Step Staffing</li> <li>• Los Angeles Southwest College</li> <li>• Mass Liberation</li> <li>• St. John's Well Child and Family Center</li> <li>• Ten Toes In</li> </ul>
<b>PROJECT DESCRIPTION</b>	JVS SoCal's EAP will enroll Justice-Involved individuals, including those with visible or invisible disabilities, into a comprehensive job readiness program preparing them for successful employment. Clients will receive services through the West Los Angeles AJCC and JVS SoCal's Skills Assessment Center. The EAP staff will provide job readiness, vocational training/work-based learning, employment services, supportive services, and warm hand-offs to community partners for responsive wrap-around services. JVS SoCal will work with background-friendly employer partners and provide candidates that meet their employment needs. JVS SoCal will recruit clients through existing programs, new community outreach, and partner agencies.
<b>EXPECTED OUTCOMES</b>	Outcomes for EAP are to place clients in good-quality jobs with living wages and upward mobility, increase job retention, accelerate equity in employment, reduce barriers to employment, prevent recidivism, and improve overall life satisfaction. EAP will enroll 45 Justice-Involved

individuals per year (90 total). Our goals are to: enroll 83% of clients in a cohort and individual certified training and work-based learning (WBL); 67% of those enrolled will be scheduled for completion of credentials; 69% of those placed into employment will achieve six-month retention, and 62% will achieve twelve-month retention. Those who complete the program will achieve Median Earnings of \$7,000 by the 2nd Quarter After Exit.



<b>APPLICANT</b>	<b>Interfaith Community Services</b> 550 W. Washington Ave Escondido, CA 92025
<b>CONTACT</b>	Amber Rizalla, Director of Employment and Economic Development 1-760-708-6830 <a href="mailto:arizkalla@interfaithservices.org">arizkalla@interfaithservices.org</a>
<b>AWARD</b>	\$783,008
<b>INDUSTRY FOCUS</b>	Advanced Manufacturing; Clean Energy; Health Care; Information and Communication Technologies; Life Sciences & Biotechnology
<b>TARGETED PARTICIPANTS</b>	Veterans
<b>KEY PARTNERS</b>	<ul style="list-style-type: none"> <li>• State of California Economic Development Department Title III Wagner-Peyser and the local EDD Jobs for Veterans State Grant Program</li> <li>• Work Innovation and Opportunity Act (WIOA) Title I Local Area - San Diego Workforce Partnership (SDWP) American Jobs Center of California (AJCC)</li> <li>• County of San Diego Health and Human Services Agency, Office of Military &amp; Veterans Affairs</li> <li>• Oceanside Chamber of Commerce</li> <li>• San Diego North Economic Development Council</li> <li>• Viasat</li> <li>• MiraCosta College Technology Career Institute</li> <li>• Veteran Transition Support</li> <li>• North County Works (Alliance for Regional Solutions)</li> <li>• Veteran Employment Committee of San Diego</li> </ul>
<b>PROJECT DESCRIPTION</b>	Interfaith Community Services (Interfaith) will serve veterans in the target region of San Diego County, focusing on the North County region. The project is designed to meet the employment-related needs of veterans by providing a client-centered case management approach and building strong regional partnerships. Interfaith will provide job readiness and skill development, targeted training, career counseling, and job placement services that can shift impacted veterans into target industries and quality jobs. Interfaith will also address the veteran and their family's holistic needs—including mental health counseling, child care, rental assistance, housing, VA and public benefits navigation, financial education, and food and basic needs support.

**EXPECTED  
OUTCOMES**

The project will serve 136 veterans. At least 85% (116 participants) will be enrolled in training, and 104 (76%) will be scheduled for completion. Employment targets include 76% (90 veterans) employed in the 2nd quarter after exit and 74% (86 veterans) employed after the 4th quarter. 70% (86 veterans) will achieve Credential Attainment within 4 Quarters After Exit. Target median earnings 2nd quarter after exit is \$11,370, with 76% achieving a measurable skill gain.

<b>APPLICANT</b>	<b>Sacramento Employment and Training Agency</b> 925 Del Paso Blvd. Sacramento, CA 95815
<b>CONTACT</b>	Michelle O'Camb, Manager Workforce Development Department 1-916-263-3868 <a href="mailto:michelle.ocamb@seta.net">michelle.ocamb@seta.net</a>
<b>AWARD</b>	\$355,000
<b>INDUSTRY FOCUS</b>	Construction, Financial Services, Public Sector, Administrative Support, Healthcare and Social Assistance, Transportation, Warehousing and Utilities, and Manufacturing.
<b>TARGETED PARTICIPANTS</b>	People with Disabilities (PWDs) 18 and over experience challenges and barriers to entering the labor force. A particular emphasis will be placed on individuals with developmental disabilities and SSI/SSDI beneficiaries.
<b>KEY PARTNERS</b>	<ul style="list-style-type: none"> <li>• Folsom Cordova Community Partnership (FCCP)</li> <li>• Sacramento Works Works America's Job Centers of California-Wagner-Peyser</li> <li>• Department of Rehabilitation-Vocational Rehabilitation</li> <li>• Alta Regional Center</li> <li>• PRIDE Industries</li> <li>• Los Rios Community College District-Sacramento City College</li> <li>• Sacramento City, Elk Grove, and Folsom Cordova Adult Schools</li> <li>• Northern California Business Advisory Council</li> <li>• Strategies to Empower People</li> <li>• Resources for Independent Living</li> <li>• NorCal Services for the Deaf and Hard of Hearing</li> </ul>
<b>PROJECT DESCRIPTION</b>	Building on the success of previous projects, SETA will enroll 65 PWDs and provide access to services leading to employment in quality jobs with benefits in high-demand sectors paying "living wages" while providing opportunities for career growth and advancement. SETA will utilize a multidisciplinary approach to job coaching/case management and the provision of wrap-around services using the IRT model, which applies joint planning, case coordination, alignment of intake, assessment and data collection practices, shared decision-making, as well as promotes co-enrollment with partner agencies to access and leverage education and training programs and to optimize wrap-around services. SETA will conduct targeted outreach and recruitment to the PWDs indicated above through direct outreach, along with cross-system referrals with subcontractors and community and regional partners, such as the Department of Rehabilitation (DOR), the Alta Regional Center, adult education, and the Los Rios Community College District. PWDs will

be provided education, employment, and training assistance, including access to career pathway programs through short-term vocational training and earn-and-learn opportunities, such as On-the-Job Training (OJT), paid internships, and other Work-based Learning opportunities. SETA will subcontract with FCCP to serve 30 PWDs providing employment and training services, including OJTs.

**EXPECTED  
OUTCOMES**

The proposed outcomes for the 65 PWDs served under this grant will be: 1) 42 - 64% Entered Employment Rate; 2) 40 – 61% Employment Retention Rate; 3) 10 - 65.5% Credential Attainment; 4) 15 – 75% Measurable Skills Gains; and 5) \$7,000 Median Earnings.

<b>APPLICANT</b>	<b>West Oakland Job Resource Center</b> 1801 Adeline Street, Second Floor Oakland, CA 94607
<b>CONTACT</b>	Tarecq Amer, Assistant Director 1-510-703-1337 <a href="mailto:tamer@wojrc.org">tamer@wojrc.org</a>
<b>AWARD</b>	\$1,000,000
<b>INDUSTRY FOCUS</b>	Maritime Transportation and Ship Refitting and Repair
<b>TARGETED PARTICIPANTS</b>	Justice-Involved Individuals
<b>KEY PARTNERS</b>	Friends of the Port and The Association for the Preservation of the USS Potomac (a.k.a The Potomac Association)
<b>PROJECT DESCRIPTION</b>	The Bay Area Working Waterfront project will create entryways and career ladders for Bay Area residents facing significant employment barriers (specifically justice-involved individuals) in two maritime-related sectors: (1) ship refitting and repair and (2) marine transit and transportation. Both of these maritime sectors are undergoing a renaissance throughout the San Francisco Bay Area and offer high-wage, family-sustaining wages. Our project will work with clients throughout Alameda County. Given the regional nature of employment, generally and within maritime sectors, the project will expressly incorporate employers throughout the Bay Area into the planning, training, and job placement phases. Throughout the project, we will plan out the creation of a Maritime Pre-Apprenticeship model that will be linked to existing related industry apprenticeship programs and become a replicable model for other regions in the state and throughout the country
<b>EXPECTED OUTCOMES</b>	This project will conduct nine masterclass training that will act as an introduction to both sectors driving this proposed project, maritime refitting/repair and transit/transportation. <ul style="list-style-type: none"> <li>• Recruit 80 people to join the Masterclass, 60 to complete, and 45 to obtain essential credentials and certifications (e.g., Maritime OSHA or Transportation Worker Identify Cards.</li> <li>• Facilitate the hiring of 25 clients into maritime transit and transportation occupations.</li> <li>• Recruit 75 clients for Marine Trades Skills Training program for five pieces of training and graduate 55 clients to graduate</li> <li>• Facilitate the hiring of 35 ship refit-trained clients into shipyard employment.</li> </ul>

<b>APPLICANT</b>	<b>Workforce Development Board of Ventura County</b> 2901 N. Ventura Road Oxnard, CA 93036
<b>CONTACT</b>	Rebecca Evans, Executive Director 1-805-477-5306 <a href="mailto:rebecca.evans@ventura.org">rebecca.evans@ventura.org</a>
<b>AWARD</b>	\$600,000
<b>INDUSTRY FOCUS</b>	Manufacturing, Information and Communication Technology, Healthcare, Trade, Transportation, and Logistics
<b>TARGETED PARTICIPANTS</b>	People with Disabilities (PWD)
<b>KEY PARTNERS</b>	<ul style="list-style-type: none"> <li>• The Workforce Development Board of Ventura County</li> <li>• America's Job Center of California WIOA Title-I</li> <li>• Employment Development Department</li> <li>• Department of Rehabilitation</li> <li>• County of Ventura Behavioral Health</li> <li>• Managed Career Solutions</li> <li>• Goodwill Industries of Ventura and Santa Barbara Counties</li> <li>• Ventura County Community College District</li> <li>• Ventura Adult and Continuing Education</li> <li>• Center for Employment Training</li> <li>• The Salvation Army</li> <li>• Human Solutions</li> </ul>
<b>PROJECT DESCRIPTION</b>	<p>The program will utilize Disability Program Navigators within Ventura County's workforce system for local coordination, case management, and wrap-around services. The Navigators will:</p> <ul style="list-style-type: none"> <li>• Conduct outreach and increase access to workforce services</li> <li>• Provide comprehensive career consulting, supportive services, and referrals to wrap-around services</li> <li>• Partner across WIOA Titles to increase alignment and integration</li> <li>• Improve skills outcomes for PWDs to ensure successful job placement and retention</li> <li>• Enhance collaborations and partnerships with community-based organizations and regional entities for wrap-around services</li> <li>• Increase the numbers of PWDs in career pathways, pre-apprenticeship, apprenticeship, and other WBL models</li> <li>• Implement an Integrated Resource Team evidence-based practice</li> </ul>

**EXPECTED  
OUTCOMES**

A total of 110 PWDs will be served and complete the program:

- 70 will be employed in the 2nd quarter after exit (64%)
- 67 will be employed in the 4th quarter after exit (61%)
- 55 will be enrolled in certified training and WBL (50%)
- 18 will be scheduled for completion of credentials
- 12 will earn a credential within four quarters after exit (65.5%)
- The median earnings in the 2nd quarter after exit will be \$7,000, and MSGs will be 75%.

<b>APPLICANT</b>	<b>Workforce Investment Board of Tulare County</b> 309 West Main Street, Suite 120 Visalia, CA 93291
<b>CONTACT</b>	Laurel Hernandez, Workforce Program Coordinator 1-559-713-5200 <a href="mailto:lfhernandez1@tularehhsa.org">lfhernandez1@tularehhsa.org</a>
<b>AWARD</b>	\$738,340
<b>INDUSTRY FOCUS</b>	Advanced Manufacturing, Healthcare, Transportation, and Logistics
<b>TARGETED PARTICIPANTS</b>	People with Disabilities (PWD) and Disconnected Young Adults (DYA)
<b>KEY PARTNERS</b>	<ul style="list-style-type: none"> <li>• Community Services Employment Training</li> <li>• Department of Rehabilitation</li> <li>• Porterville Adult School</li> <li>• South Valley Industrial Collaborative</li> <li>• Tulare-Kings Healthcare Partnership</li> <li>• Tulare County Office of Education</li> <li>• Wagner-Peyser Employment Development Department</li> <li>• Workforce Investment Board of Tulare County</li> </ul>
<b>PROJECT DESCRIPTION</b>	The Workforce Investment Board of Tulare County's ACE project will address employment gaps, access to training, and quality jobs faced by DYA and PWD. This project will offer work-based learning such as transitional jobs, on-the-job training, and cohort-based training, leading to career options that interest them. A career coach will guide DYA and PWD to identify their career path and create a plan for a good quality job with livable wages. An Integrated Resource Team (IRT) will meet regularly to implement co-enrollment and co-case management strategies and provide a network of supportive services. Staff will work with local industry partners to assist DYA and PWD in obtaining and retaining quality jobs related to the participant's training and career path.
<b>EXPECTED OUTCOMES</b>	A total of 151 DYA and PWD will enroll in the ACE program. DYA Outcomes 25 DYA will be served, 11 (44%) will receive certified training and WBL; four (16%) will be enrolled for completion of a credential, and four (15%) will attain a credential; 10 (67%) will be in unsubsidized employment during the 2nd quarter after exit, 9 (60%) will be in unsubsidized employment during the 4th quarter after exit, and \$5,656 will be the median earnings of participants in unsubsidized employment during the 2nd quarter after exit.



#### PWD Outcomes

126 PWD will be served, 47 (37%) will receive certified training and WBL; 13(10%) will be enrolled for completion of a credential, and 11 (15%) will attain a credential; 45 (61%) will be in unsubsidized employment during the 2nd quarter after exit, 44 (59%) will be in unsubsidized employment during the 4th quarter after exit, and \$5,656 will be the median earnings of participants in unsubsidized employment during the 2nd quarter after exit.