On February 22, 2022, $11,451,835 of Workforce Innovation and Opportunity Act (WIOA) Governor’s Discretionary funds were awarded to 19 organizations under the Equity and Special Populations Program (ESP) for Program Year 2021-22 (PY 21-22) Solicitation for Proposals (SFP). Awardees and project summaries are listed below. Funding decisions are final.

### Project List

<table>
<thead>
<tr>
<th>Applicant Name</th>
<th>County</th>
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<tbody>
<tr>
<td>Berkeley Youth Alternatives</td>
<td>Alameda, Contra Costa</td>
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<tr>
<td>Chrysalis</td>
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<td>Inland Southern California 211+</td>
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<td>Colusa, Glenn, Sutter, Yuba</td>
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<td>Pacific Asian Consortium in Employment</td>
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<td>Rubicon Programs</td>
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<td>Vietnam Veterans of San Diego (DBA: Veterans Village of San Diego)</td>
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<td>Women in Non Traditional Employment Roles</td>
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<tr>
<td>Youth Employment Partnership, Inc.</td>
<td>Alameda</td>
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</table>
Project Summaries

APPLICANT Berkeley Youth Alternatives (BYA)
1225 Allston Way
Berkeley, CA 94702

CONTACT Kevin Williams, Associate Director
1-510-845-9010
kwilliams@byaonline.org

AWARD $250,000

INDUSTRY FOCUS BYA will offer training and assistance in pursuing certification and employment in the following healthcare industry tracks: Emergency Medical Tech (EMT), Nursing Assistant, Dental Assistant, Phlebotomy Technician, and Pharmacy Technician.

TARGETED PARTICIPANTS Young Adults age 18-24 years from underserved communities in Alameda and Contra Costa counties

KEY PARTNERS
- Alameda County Health Pipeline Partnership (ACHPP)
- LifeLong Medical Care
- Berkeley Adult School
- Kaiser Permanente
- Berkeley City College
- Sutter Health
- Bay Area Medical Academy
- Roots Community Clinic
- Urban Adamah
- Urban Strategies Council
- Bay Area Community Services
- North Cities Employer and Apprentice Advisory Council

PROJECT DESCRIPTION Through the Bay Area Youth Connections Program, the BYA will partner with multiple healthcare and educational institutions and resources to provide training, work-based learning (WBL), apprenticeships, and entry-level employment for a culturally- and racially diverse young adult population from marginalized communities within the target area. Participants will select specific healthcare industry tracks to pursue based on BYA’s experience in preparing youth for healthcare employment. The five sectors were chosen because of the current and projected employment and growth opportunities in these fields and the opportunities for workers to advance professionally.

EXPECTED OUTCOMES The program will serve 50 participants across the targeted population. Participants will achieve skill attainment through the Bay Area Youth Connections program using Criteria’s Basic Skills Test, which measures basic math and verbal skills and attains credentials through WBL. In addition, participants will be placed in paid internships, and entry-level employment will provide career ladders for advancement within their chosen healthcare field.
APPLICANT  
Chrysalis  
522 S. Main Street  
Los Angeles, CA 90013  

CONTACT  
Mark Loranger, President & CEO  
1-213-809-6342  
markl@changelives.org  

AWARD  
$750,000  

INDUSTRY FOCUS  
Health and Human Services; Green Jobs; Government; Information Technology  

TARGETED PARTICIPANTS  
125 Homeless and Housing Insecure and 125 Justice-Involved Individuals  

KEY PARTNERS  
• Los Angeles County Department of Workforce Development, Aging and Community Services  
• Los Angeles City College  
• East Los Angeles Community College  
• SHARE! The Self Help And Recovery Exchange  

PROJECT DESCRIPTION  
There is new demand for people with lived experience in housing insecurity and justice involvement to take newly-created jobs in health care, mental health, and homeless services. Individuals who gained paid work experience staffing Project Roomkey sites during the pandemic will be assisted in obtaining these jobs along with Peer Specialist and Drug and Alcohol Counselor certifications. Those who prefer to work in other fields will be helped into Green Jobs, government service, IT, and different career paths. Wraparound trauma-informed services will support job advancement and career success.  

EXPECTED OUTCOMES  
Of the 250 individuals enrolled in Chrysalis Keys to Careers Program, 125 will have experienced homelessness, and 125 will have a history of involvement in the justice system. Two hundred will begin WBL, 160 will start a credential program, and 150 will earn a credential. We expect a steady employment rate of 67% the second quarter after exit and 66% the fourth quarter after exit, and median earnings of $37,740/year by the second quarter after exit. This program will fill an urgent need for jobs newly authorized by the CalAIM (Medi-Cal) program and homeless services programs, along with jobs created by federal infrastructure legislation.
**APPLICANT**

Epidaurus DBA Amity Foundation  
2202 South Figueroa #717  
Los Angeles, CA 90007

**CONTACT**

Doug Bond, CEO  
1-213-400-4243  
dbond@amityfdn.org

**AWARD**

$500,000

**INDUSTRY FOCUS**

Substance Abuse Counseling; Facility Maintenance

**TARGETED PARTICIPANTS**

100 Justice-Involved Individuals

**KEY PARTNERS**

- City Of Los Angeles, Economic and Workforce Development Department
- Los Angeles County's Workforce Development, Aging and Community Services
- Employment Development Department (EDD) Workforce Services
- Los Angeles Unified School District (LAUSD) Division of Adult and Career Education
- California Department of Rehabilitation
- National Apartment Association
- Epidaurus DBA Amity Foundation
- Chrysalis
- LA Regional Reentry Partnership
- Coalition for Responsible Community Development

**PROJECT DESCRIPTION**

Epidaurus DBA Amity Foundation (Amity), a well-established and highly respected provider of comprehensive reentry services for the justice-involved population, proposes "AmityWorks": a workforce development project designed to serve 100 justice-involved individuals in Los Angeles County. AmityWorks will place participants into subsidized training programs that will lead to credentials and employment in the construction and facility maintenance field or substance abuse counseling for the reentry population. Amity intends to provide linkages to training, subsidized employment, and eventually unsubsidized employment. As the lead agency, Amity will coordinate the multiple partners listed above to achieve maximum efficacy in delivering employment services to this target population. Amity currently provides comprehensive trauma-informed care case management, substance abuse, housing, and workforce development services to justice-involved adults reentering from the state prison system or on parole or probation in Los Angeles County.

**EXPECTED OUTCOMES**

- Recruitment and outreach to achieve enrollment of 100 individuals
- Enrollment of 100% into training modules (100% or 100 individuals)
• Completion rate of enrollees (80% or 80 individuals)
• Employment placement rate (64% or 64 individuals) second quarter after exit
• Employment placement rate (64% or 64 individuals) fourth quarter after exit
• Credential Attainment within four quarters after exit: 64% or 64 individuals
• Median Earnings 2nd Quarter After Exit: $9,600
In a regional effort, the Fresno Area Workforce Investment Corporation, Workforce Development Board of Madera County, and the Kings County Workforce Development Board partner to serve the populations in the Central Valley that face the most significant barriers to employment. This partnership has identified ELLs, justice-involved individuals, and veterans as populations in dire need of equity in employment. The coalition will serve 120 total participants across the three targeted populations.

The partners are committed to serving these individuals by providing flexible program entry points through effective, targeted outreach and recruitment; assessments and career exploration; case management; job ready workshops; training for in-demand industries; WBL, work experience, pre-apprenticeship, transitional jobs, and on-the-job training (OJT); and job placement assistance and retention. The Fresno Area Workforce Investment Corporation will serve as the fiscal agent and ensure that all outcomes and objectives for this grant are met.

This partnership has identified three in-demand industries that can provide equitable access to quality jobs and livable wages. These industries are often background-friendly and provide entry-level positions that lead to career pathways with sustainable salaries and excellent career mobility.
EXPECTED OUTCOMES

- Creating equitable pathways to quality jobs
- Flexible entry points to high road industries
- Creating workforce equity by tailoring services and training to help individuals compete on equal playing fields
- Systemic change through the development of a model that provides customized approaches to serving the identified populations
- Participants will complete training programs in one of the following in-demand industries of Construction, Forestry, or Solar
- Participants will receive industry-related certifications that will make them more competitive for employment
- Participants will secure industry-related employment
APPLICANT  
Imperial Valley Regional Occupational Program  
687 W. State Street  
El Centro, CA 92243

CONTACT  
Edwin P. Obergfell, Superintendent  
1-760-482-2600  
eobergfell@ivrop.org

AWARD  
$500,000

INDUSTRY FOCUS  
Building; Construction; Transportation

TARGETED PARTICIPANTS  
13 English Language Learners (ELLs); 8 People with Disabilities (PWD); 8 Veterans; 20 Young Adults aged 18-24 years; 13 Homeless and Housing Insecure; 12 Immigrants; 13 Justice-Involved Individuals; 13 other populations or geographic locations disproportionately impacted by COVID-19

KEY PARTNERS  
• Imperial County Workforce Development Board  
• Imperial County Workforce Development Office, including local America's Job Centers of California (AJCCs)  
• Central Union High School District (CUHSD)  
• CUHSD Adult School  
• Brawley Union High School District  
• Imperial Valley College  
• Wagner-Peyser local EDD office  
• Employer partners in the same sector as training programs  
• Imperial County Department of Social Services, including CalWORKs

PROJECT DESCRIPTION  
The IVROP project implements a holistic approach that will serve 100 individuals with workforce development, employment readiness, job placement, case management, support services, and career guidance. This partnership is primed for great success as IVROP implements an Equity and Special Populations Program in Imperial County.

EXPECTED OUTCOMES  
The project proposes to support 100 vulnerable Imperial County adults and to increase:  
• Meaningful and sustainable industry investment and partnerships, system innovation to develop initiatives and programs that sustain the coordinated workforce and other support services for the most vulnerable populations in our county.  
• The number of individuals attaining an industry-recognized certificate in targeted career pathways that follow the High Roads method.  
• The number of accelerated job placements in "quality jobs."
APPLICANT  Inland Southern California 211+
9624 Hermosa Avenue
Rancho Cucamonga, CA 91730

CONTACT  Lisa Wright, President & CEO
1-951-697-4703
lwright@iscuw.org

AWARD  $400,000

INDUSTRY FOCUS  Logistics and Global Supply Chain; Construction; Manufacturing; 3D Mechanical Drafting; Facility and Utility Maintenance

TARGETED PARTICIPANTS  100 Justice-Involved Individuals

KEY PARTNERS  • Workforce Development Riverside County
• Workforce Development San Bernardino County
• San Bernardino Community College District
• Norco College
• CityWay Community Economic Development Corporation
• McLane Foodservice
• Inland Empire Rebound
• Inland SoCal United Way

PROJECT DESCRIPTION  The project enrolls justice-involved individuals reentering society into training, education, and WBL. Core employment activities are recruitment and outreach, enrollment in and completion of certification and/or WBL programs, and job matching and retention. Key partners bring a combination of expertise and resources, including regional workforce development strategies; community college programs that lead to job offers, internships, and apprenticeships; employer connections; and retention strategies. Inland Southern California 211+ supports success by addressing barriers by providing supportive services such as childcare, face tattoo removal, peer support, and conflict resolution, which increases the likelihood of staying on a career pathway. The project uses an 'Earn While You Learn' approach for in-demand workforce industries. Starting wages are $9,600 per quarter or $20 per hour. Employment pathways are upwardly mobile into higher wages by helping reentry job seekers navigate and attain training and education to get and keep quality, livable wage jobs with career pathways.

EXPECTED OUTCOMES  The project aims to improve employment equity for reentry job seekers who face systemic barriers by addressing unemployment, underemployment, and inequality present before and exasperated by the pandemic. The overall proposed outcomes are:

• Enroll 85 participants into high-demand apprenticeships and 15 into certified programs.
• Participants have improved education, training, experience, and support to complete certifications and WBL and get and keep quality,
living wage jobs with upward career mobility.

- Improved access to supportive services, peer support, and learning; and training in work readiness, life skills, and conflict resolution to promote retention.

- Between 85%-100% of participants will:
  - Attain a credential, internship, and/or apprenticeship via completing their enrolled education, training, and/or WBL.
  - Attain employment as a result of having completed the program.
  - Retain their employment after six months.
APPLICANT Inter-City Services, Inc.
3269 Adeline Street
Berkeley, CA 94703

CONTACT Mansour Id-Deen, Executive Director
1-510-655-3552
middeen@icsworks.com

AWARD $500,000

INDUSTRY FOCUS CyberSecurity; Green Tech; Construction; IT; Healthcare; Biotechnology; Energy; Financial Services; Nanotechnology; Hospitality and Retail; Transportation and Truck Drivers; Solar Photovoltaic; EMTs, Fire Fighters and Law Enforcement

TARGETED PARTICIPANTS 125 Veterans

KEY PARTNERS
- Oakland EDD
- Alameda County Workforce Investment Board
- Oakland Private Industry Council
- Cities of Oakland and Berkeley
- National Association for Black Veterans (NABVETS)
- Building Opportunities for Self-Sufficiency (BOSS)
- Smith Enterprises
- Alameda County Board of Supervisors
- Richmond Build
- Cypress Mandela Training Center
- City College
- Contra Costa College
- Diablo Valley College
- Eastbay IT, Berkeley
- East Bay Works 14 One-Stops
- Berkeley Adult School
- Oakland Green Jobs Corps partners include Laney College, Northern California Manpower Inc., and Growth Sector, a non-profit workforce intermediary which connects trainees to employment opportunities and provides support services.

PROJECT DESCRIPTION ICS Vets has provided comprehensive rapid response employment and training services to area veterans for 37 consecutive years. ICS Vets will provide 125 veterans, including eligible spouses, with high-growth, high-wage veteran-specific employment, and training programs and support services designed to respond to their immediate needs.

EXPECTED OUTCOMES ICS Vets will provide educational and training services to 125 veterans. Eighty percent of veterans served will complete training, 65% will attain industry-identified certificates, 67% will be placed in unsubsidized employment, 75% will retain employment for six months or more, and the average earning will be $30,000 more than earnings before enrollment. Veterans have put their lives on the line for our freedom, and we, in turn, will put our 37-year history of serving
veterans on the line to achieve and exceed these stated outcomes. Regarding ICS Vets serving area veterans, the essential thing is straightforward instant access to quality employment and training services, transparency, and accountability.
APPLICANT       JVS SoCal  
6505 Wilshire Blvd., Suite 200  
Los Angeles, CA 90048

CONTACT         Kim Fedrick, Vice President of Programs  
1-310-962-6424  
KFedrick@JVS-SoCal.org

AWARD           $500,000

INDUSTRY FOCUS  Construction; Education; Government; Healthcare; Manufacturing; Social Services

TARGETED PARTICIPANTS  120 Young Adults age 18-24 years

KEY PARTNERS  
• Antelope Valley AJCC  
• EDD  
• Antelope Valley YouthBuild  
• Learn4Life  
• County of Los Angeles Department of Children and Family Services  
• Lost Angels Children’s Project  
• Paving the Way Foundation  
• Carpenter Training Partners

PROJECT DESCRIPTION  Youth NOW is designed to lead young people through a process that prepares them for the workforce by first obtaining essential skills, then moving into WBL activities, including training, and finally into employment. Youth NOW will:  
• Build confidence and career readiness skills through case management  
• Work with each participant to define goals  
• Conduct career and education assessments  
• Provide job readiness workshops  
• Support training partners and employers offering other WBL opportunities  
• Establish strong partnerships with employers, schools, and organizations providing wraparound services

JVS SoCal will also identify eligible youth completing WBL to serve as program ambassadors and strengthen partnerships with employers.

EXPECTED OUTCOMES  Outcomes for youth are to break cycles of poverty, increase economic stability, prevent justice involvement or recidivism, and improve overall life satisfaction.
APPLICANT: Managed Career Solutions  
3333 Wilshire Blvd., Suite 405  
Los Angeles, CA 90010  

CONTACT: Phillip Starr, Executive Director  
1-213-272-8635  
pstarr@mcscareergroup.com  

AWARD: $375,000  

INDUSTRY FOCUS: Healthcare; IT; Construction; Advanced Manufacturing; Logistics and Transportation; Early Childhood Education (ECE); Agriculture, Forestry, and Conservation  

TARGETED PARTICIPANTS: 120 PWDs  

KEY PARTNERS:  
- Los Angeles County Workforce Development Board  
- City of Los Angeles Workforce Development Board  
- Ventura County Workforce Development Board  
- California State University, Northridge  
- DIAG USA  

PROJECT DESCRIPTION: The Equity & Inclusion For All (E&I For All) project builds partnerships, training strategies, and supportive services designed to increase equitable and inclusive WBL and employment opportunities for PWD. The project targets industry sectors with multifaceted career pathways that have become resilient in the COVID economy and have considerable projected employer demand. MCS will implement an Equity Navigator model to support each PWD participant as they prepare for WBL, enter training and/or employment, and strive to retain employment. Resources and information for employer partners include accommodation guidance, an overview of assistive technology platforms; inclusionary business outreach; timing of disability disclosure to potential employers; and disability etiquette, as well as how to create a more inclusive workplace culture. Partners include employers currently employing PWD (auticon), subcontractors, and Apprenticeship Intermediary DIAG USA, who will be subcontracted to expand the capacity of employer partners in their usage of apprenticeship programs. DIAG will lead virtual training and learning organizations with specialized career training for PWD. The E&I For All project has over 18 employers and CBOs committed to providing opportunities for diversely abled PWD.  

EXPECTED OUTCOMES: MCS intends to provide outreach to recruit and enroll 120 PWD throughout this project. At a minimum, 50% will be enrolled in a WBL, OJT, pre-apprenticeship, and/or internship activity. Individual Employment Plans (IEPs), Individual Training Agreements (ITAs), and supportive services will help participants stay on track to enroll in training and education and attain credentials, with a goal of 60% attainment. The proposed outcome for meaningful change is for participating PWD to improve their financial stability and increase earnings through stable and inclusive employment.
APPLICANT  
Merced County Workforce Development Board  
1900 Airdrome Entry  
Atwater, CA 95310

CONTACT  
Erick Serrato  
1-209-724-2041  
Erick.Serrato@countyofmerced.com

AWARD  
$500,000

INDUSTRY FOCUS  
Construction; Manufacturing; Goods Movement and Logistics

TARGETED PARTICIPANTS  
20 PWDs; 20 Homeless and Housing Insecure; 80 Justice-Involved Individuals

KEY PARTNERS  
• Savemart Logistics Center  
• Holl Sheet Metal and HVAC  
• S&A Manufacturing  
• Malibu Boats  
• Laird Manufacturing  
• LiUNA.  
• LifeLine  
• Adverse Childhood Experiences (ACE) Overcomers  
• Restore Merced  
• Community Action Agency.  
• Merced County Probation Department  
• Merced County Human Services Agency  
• Merced County Department of Workforce Investment  
• Merced County Department of Child Support Services.  
• Merced County EDD.  
• Merced Community College  
• Merced County Adult School  
• Central Valley Opportunity Center  
• Western Trucking School  
• Advanced Career Institute (ACI) Trucking School  
• Laborers International Union of North America (LiUNA)

PROJECT DESCRIPTION  
Merced County GO! was developed using human-centered design and behavioral science principles to more quickly move special populations into secure, living-wage employment. The project is built on the following driving beliefs:  
• Jobseekers succeed when they have a community rallying behind them.  
• Engaging employers earlier in a jobseeker's journey will lead to more substantial job placement and expand the jobseeker's opportunities.  
• Integrating the work of community-based organizations benefits job seekers and strengthens the workforce system.
• Successful systems are seamless, timely, and continuous.

EXPECTED OUTCOMES
Merced County GO! is designed to deliver both short-term and long-term results. In the near term, the project will bind together a rich network of community and business partners who will level set the region’s understanding of target population needs. Services will move participants through a seamless sequencing of WBL, leading to employment in good jobs. The project will establish a new protocol for collaboration among Title I and community organizations, draw employers closer to service strategies so that they are regularly engaged, and rally the success of our most vulnerable jobseekers.
APPLICANT: North Central Counties Consortium  
1110 Civic Center Blvd., Suite 402A  
Yuba City, CA 95993

CONTACT: Cindy Newton, Executive Director  
1-530-751-8202  
cnewton@ncen.org

AWARD: $1.5 million

INDUSTRY FOCUS: Automotive Repair and Maintenance; Construction; Education; Healthcare; Justice, Public Order, and Safety; Leisure and Hospitality; Manufacturing; Professional and Business Services; Transportation; Utilities

TARGETED PARTICIPANTS: 80 ELLs; 70 PWDs; 60 Veterans; 30 Homeless and Housing Insecure; 60 Justice-Involved Individuals

KEY PARTNERS:  
• California Rural Water Association  
• Colusa County Office of Education  
• Glenn County Office of Education  
• Sutter County Superintendent of Schools  
• Truck Driving Academy  
• Woodland Community College  
• Yuba College  
• Yuba County Office of Education  
• Yuba Shasta Joint Apprenticeship Training Council  
• Ampla Health  
• Button Transportation  
• Colusa Casino Resort  
• Freedom Home Health  
• Golden Valley Auto Body  
• Harmony Health  
• Service Masters  
• Wide Awake Geek  
• Hands of Hope  
• Yuba-Sutter Transit  
• SF Metal Works  
• Local 228  
• Hardrock Hotel & Casino  
• Freed  
• E-Center  
• Cal Plant  
• Armed Guard Private Security Inc.

PROJECT DESCRIPTION: The NCCC AJCCs will work with key partners to establish a referral process for this project. Participants will be assessed to determine appropriate training needs and available training opportunities for the targeted populations. AJCCs will work with key partners and employer partners listed above to develop training and WBL opportunities for the targeted populations. AJCCs will provide
referrals and/or supportive services as necessary to ensure that participants have the resources required to succeed.

**EXPECTED OUTCOMES**

The NCCC proposes that participants exit this project with one or more of the following: a stackable credential to further their mid-to-long-term educational goals; completion of WBL; enrollment into a registered apprenticeship program; employment and follow-up services for one year following program exit.
APPLICANT  Pacific Asian Consortium in Employment (PACE)
1055 Wilshire Blvd., Suite 1475
Los Angeles, CA 90017

CONTACT  Kerry Doi, President & CEO
1-213-989-3213
kerrydoi@pacela.org

AWARD  $500,000

INDUSTRY FOCUS  Early Childhood Education (ECE)

TARGETED PARTICIPANTS  120 Immigrants

KEY PARTNERS  • City of Los Angeles Workforce Development Board (WDB)
• State of California Employment Development Department (EDD)
• LA Unified School District
• LA City College
• Pasadena City College
• LA Mission College
• LA Harbor College
• East LA College
• Child360
• Chinatown Service Center
• Central City Neighborhood Partners
• City of Los Angeles Economic and Workforce Development Department

PROJECT DESCRIPTION  PACE’s Equity in Early Education Employment Training Program will recruit and train 120 immigrant participants to enter and/or advance within the growing ECE sector. The ECE sector in California is projected to grow by 17,500 positions in the next four years due to the expansion of universal preschool and reduced class sizes. Over 18 months, participants will: receive comprehensive employment services; ECE certification through education partners including five community colleges; supportive services through local CBOs; and 50 days of paid WBL experience through reputable, respected, and leading employer partners, including PACE and Child360. Upon successful completion of the program, participants will have the opportunity to interview for and be placed in permanent employment with PACE’s employer partners.

EXPECTED OUTCOMES  The purpose of the PACE project is to accelerate equity in employment for immigrant participants. The project will remove barriers to education and jobs, connecting participants to education and WBL opportunities that will provide the certifications and experience leading to immediate work with quality jobs and living wages, placing participants on career pathways in the growing ECE sector, and connecting them with employers committed to creating equity and quality jobs. In total, 100 participants will enter training to receive certification in ECE, 80 participants will enter WBL, and 75 participants will enter employment.
APPLICANT | Rubicon Programs  
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<tr>
<td>2500 Bissell Avenue</td>
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<tr>
<td>Richmond, CA 94804</td>
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CONTACT | Carole Dorham-Kelly, President & CEO  
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<tr>
<td>1-510-412-1708</td>
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<tr>
<td><a href="mailto:Carolek@rubiconprograms.org">Carolek@rubiconprograms.org</a></td>
<td><a href="mailto:Carolek@rubiconprograms.org">Carolek@rubiconprograms.org</a></td>
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AWARD | $500,000  
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INDUSTRY FOCUS | Healthcare; Transportation, Warehouse, and Logistics; Information and Communications Technology; Entrepreneurship pathways to Barbering, Cosmetology, and the Food Industry.  
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TARGETED PARTICIPANTS | 120 low-to-moderate income individuals impacted by COVID-19, with a focus on 60 Women, People of Color, and Immigrants; 10 Homeless or Housing Insecure Individuals; and 50 Justice-Involved Individuals  
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KEY PARTNERS |  
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<td>• San Pablo Economic Development Corporation</td>
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<td>• Workforce Development Board of Contra Costa County</td>
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<td>• Alameda County Workforce Development Board</td>
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<td>• Bauer’s Intelligent Transportation</td>
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<td>• Restoring Our Communities at Laney Community College</td>
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<td>• Lao Family Community Development</td>
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PROJECT DESCRIPTION | The Catalyst for Resilient Employment Assets Training and Entrepreneurship (CREATE) project leverages community strengths, invests in whole-person supports and training, and addresses living wage, housing security, and childcare barriers to building the workforce’s skills, resilience, and businesses disproportionately impacted by the pandemic.  
|--------------------------|--------------------------|

EXPECTED OUTCOMES | CREATE will provide career and critical needs assessments to successfully reduce barriers to employment for 120 participants and meaningfully re-engage them with the economy. CREATE will demonstrate 85% engagement in determining career goals and pathways, expanding social capital, and providing equitable whole-agency supports (ESS) that address stability for disproportionately impacted business participants. One hundred percent of participating businesses and 80% of other participants will seek program supports. CREATE will achieve 80% individual training account completion and 85% completion of technical assistance for businesses, contributing to 70% employment placement indirect jobs or WBL opportunities and 100% business stability. An 85% employee retention rate will be achieved due to ESS stability,  
|--------------------------|--------------------------|
and 85% of ESS-assisted direct-to-employment and WBL clients will exit with quality jobs in progressive-wage careers or entrepreneurship pathways. Efforts will be made to increase remote, hybrid, and minimal exposure employment options and return-to-work supports for parents through our Parenting Program, including subsidized childcare and remote or hybrid work options.
APPLICANT  Sacramento Employment and Training Agency
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

CONTACT  Kathy Kossick, Executive Director
1-916-263-3810
Kathy.Kossick@seta.net

AWARD  $726,835

INDUSTRY FOCUS  Mental and Behavioral Health (MBH); Manufacturing; Certified Nursing Assistant (CNA); Bus and Truck Drivers

TARGETED PARTICIPANTS  30 Young Adults age 18-24 years and 60 Homeless and Housing Insecure

KEY PARTNERS  • EDD
• Pro-Youth and Families
• Sacramento County Office Of Education
• Sacramento County Dept. of Behavioral Services
• Association of Behavioral Health Contractors of Sacramento County
• Cal Voices
• Lao Family Community Development
• Sacramento City Unified School District
• Elk Grove Unified School District
• Sacramento Valley Manufacturing Association
• MTS Academy
• Asbury Park

PROJECT DESCRIPTION  The Cal Voices Wise U Peer Training Academy Peer Specialist training will be provided to 30 young adults, who will earn $15.00 per hour while attending the 80-hour training program. Upon graduation from the Academy, 20 trainees will be hired by an MBH employer in a 200 hour OJT opportunity. Ten will be placed in a 100-hour public sector internship and mentored to apply for permanent positions. All participants will be co-enrolled in the WIOA youth program and receive case management and follow-up support one year after exit. Sixty homeless and housing insecure individuals will be offered training leading to industry-recognized certifications and/or OJT in a field that provides a career pathway and pays 120% of minimum wage. Training areas include CNA, medical billing and coding, phlebotomy, bus/truck drivers, and pre-apprenticeships in manufacturing.

EXPECTED OUTCOMES  Youth:
• 30 Young Adults will be placed in the Cal Voices Peer Specialist Training
• 27 (90%) will be enrolled in work-based learning
• 18 (60%) are scheduled for completion of credentials
• 21 (70%) will be placed in employment in the 2nd and 4th quarters after exit
• 21 (70%) will have attained a credential within four quarters after exit
• A minimum of $9,000 in median quarterly earnings will be achieved in the 2nd quarter after exit

Homeless/Housing Insecure:
• 60 adults will be enrolled in the program
• 54 (90%) will be enrolled in work-based learning
• 36 (60%) will complete training leading to a credential
• 41 (68%) will be placed in employment the 2nd after exit
• 40 (67%) retaining employment in the 4th quarter after exit
• 36 (60%) will have attained a credential within four quarters after exit
• A minimum of $6,000 in median quarterly earnings will be achieved in the 2nd quarter after exit
APPLICANT  
Vietnam Veterans of San Diego  
4141 Pacific Highway  
San Diego, CA 92110

CONTACT  
John Laidlaw, CEO  
1-619-393-2027  
John.laidlaw@vvsd.net

AWARD  
$1.2 million

INDUSTRY FOCUS  
Construction; Health and Social Services; Hospitality; Information Technology and Office Skills; Manufacturing and Warehouse; Public Safety and Security; Transportation, Distribution, and Logistics

TARGETED PARTICIPANTS  
110 Veterans; 105 Homeless and Housing Insecure; 40 Justice-Involved Individuals

KEY PARTNERS  
- Aerotek  
- Alpha Project  
- Local EDD and AJCCs  
- Butte County of Education Back2 Work  
- Father Joe's Village (St. Vincent de Paul Village)  
- Goodwill Industries  
- United Truck Driving School  
- Veterans Affairs  
- Veteran Employment Committee (VEC)  
- San Diego Workforce Partnership

PROJECT DESCRIPTION  
VVSD will serve homeless and housing insecure individuals, justice-involved individuals, and veterans with significant employment barriers. VVSD is certified by the Commission on Accreditation of Rehabilitation Facilities, uses a client-centered approach to provide supportive services for clients, and will vary services and career pathways based on initial assessments of participant interests, skills, and abilities. VVSD will also use evidence-based practices such as the housing first approach, motivational interviewing, permanent supportive housing, supported employment, and trauma-informed care. VVSD will provide the necessary employment services for job placement and self-sufficiency and will utilize an array of in-house programs (housing, substance use disorder treatment, mental health treatment, and legal assistance) to address the other barriers of the target population. VVSD's case manager will work with participants to develop an individualized employment plan (IEP) based on their strengths, needs, and preferences and provide counseling to set goals for long-term career success. VVSD will refer clients for basic skill upgrades based on the individualized plan, including remedial reading and math skills. Many participants will attend Job Club or Job Readiness to develop professional communication, resume writing, and interviewing skills. Clients who lack work experience or training can attend accredited vocational schools and training programs. The IEP will include labor market research and education and
referrals to VVSD's in-house services. Participants will be placed in quality jobs with good wages and growth opportunities. After placement, case managers will work with participants to pursue job advancement by encouraging hard work, good relationships, and skill development.

**EXPECTED OUTCOMES**

VVSD will demonstrate individual participants' progress toward successful career pathways by achieving the goals set in their IEP, including training, internship, schooling, and obtaining certifications or credentialing. Other measures of progress include decreasing employment barriers by addressing housing instability, criminal background, mental health problems, and substance use disorders. Participants' long-term career goals will be focused on one of the seven high-growth industries, and VVSD will support continued retention and progress toward career advancement.

Achieving these goals will result in meaningful partnerships with employers, as successful placements increase employer success, facilitate the expansion of our network of employers, and increase the number of long-term placements of homeless, justice-involved, and veterans. The project will contribute to systemic change by decreasing the stigma attached to these populations and encouraging employer engagement with them.
APPLICANT  Women in Non-Traditional Employment Roles  
29000 S. Western Avenue, Suite 301  
Rancho Palos Verdes, CA 90275  

CONTACT  Alexandra Torres, Executive Director  
1-213-749-3970  
atgalancid@winterwomen.org  

AWARD  $500,000  

INDUSTRY FOCUS  Construction and Building Trades  

TARGETED PARTICIPANTS  25 Homeless and Housing Insecure women, 25 Justice-Involved women, and 50 women disproportionately impacted by COVID-19.  

KEY PARTNERS  • Los Angeles and Orange County Building and Construction Trades Council  
• Apprenticeship Coordinators Association of Southern California  
• University of California Los Angeles Labor Occupational Safety and Health Program  

PROJECT DESCRIPTION  The Hardhat Women Equity project is a robust and comprehensive women-focused construction apprenticeship initiative that offers 400 hours of hands-on technical training, stackable credentials and certifications, and gender-specific apprenticeship readiness instruction with a career pathway. The program also provides life skills and workforce readiness training to facilitate women's self-development, resulting in successful placement and retention in WBL union construction apprenticeships and, ultimately, long-term economic stability.  

EXPECTED OUTCOMES  • 100 participants will receive apprenticeship readiness training  
• 100% will receive intensive case management and referrals to address employment barriers  
• 98% will graduate  
• 100% of graduates will receive job placement assistance  
• 96% will maintain union employment after one year  
• 100% of placement graduates will receive three to five years of retention and mentoring services to achieve journeyman status
APPLICATION: Workforce Development Board of Ventura County
2901 North Ventura Road, 3rd Floor
Oxnard, CA 93036

CONTACT: Melissa Livingston, Director
1-805-477-5301
Melissa.Livingston@Ventura.org

AWARD: $500,000

INDUSTRY FOCUS: Healthcare; Information Technology; Manufacturing; Trade; Transportation and Logistics

TARGETED PARTICIPANTS: 100 Homeless and Housing Insecure Individuals

KEY PARTNERS:
- EDD
- Ventura Adult and Continuing Education
- Ventura County Community College District
- Center for Employment Training
- Goodwill Industries of Ventura and Santa Barbara Counties
- Salvation Army
- Ventura County Continuum of Care
- Social Policy Research Associates
- County of Ventura Human Services Agency, Adult & Family Services
- Department of Rehabilitation
- Ventura County Health Care Agency, Behavioral Health

PROJECT DESCRIPTION:
The Pathways to Employment Ventura County project will connect people experiencing or at risk of homelessness with job training and employment. The project will capitalize on Ventura County's Continuum of Care's (VC CoC) Pathways to Home Coordinated Entry System. Specifically, the program will:

- Strengthen collaboration with the VC CoC and homeless service providers
- Utilize the Individual Placement Support model, an evidence-based employment approach, to help the target population advance to employment options that meet their long-term needs and interests
- Educate and encourage employers to capitalize on the new Hiring Homeless Tax Credit
- Train staff and partners to meet the needs of homeless and housing insecure jobseekers.

EXPECTED OUTCOMES:
To effectively measure success and outcomes indicating a systemic change as a result of the project, the following outcomes have been identified:

- Develop new partnerships and strengthen alliances with a wide range of partners to achieve seamless, comprehensive, and integrated services for the homeless and housing insecure.
- Promote the AJCC system to increase opportunities and choices for the
target population in obtaining employment and other support services.

- Increase the blending and braiding of resources with partners.
- Create systemic change within the WIOA system to ensure open access and implement a "no wrong door" policy for all job seekers and employers.
APPLICANT  Workforce Investment Board of Tulare County
309 West Main Street, Suite 120
Visalia, CA 93291

CONTACT  Adam Peck, Executive Director
1-559-713-5200
APeck@tularewib.org

AWARD  $500,000

INDUSTRY FOCUS  Advanced Manufacturing; Transportation and Logistics

TARGETED PARTICIPANTS  120 ELLs

KEY PARTNERS  • Employment Development Department
• Visalia Adult School
• Sequoia Adult Education Consortium
• Ruiz Foods
• South Valley Industrial Collaborative
• Community Services Employment Training
• Proteus Inc.

PROJECT DESCRIPTION  The project will focus on ELLs in Dinuba and surrounding rural areas addressing equal access to quality industrial jobs for 120 ELLs. Participants will receive training in the industrial sectors through WBL, incumbent worker training, and/or vocational training that leads to a credential. Participants will be equipped with new skills and ready to work in the advanced manufacturing, transportation, and logistics sectors. In Tulare County, these sectors are good jobs that provide career growth, higher wages, healthcare benefits, and paid time off. This project is supported by the local workforce system, employers, CBOs, and education providers to allow seamless access to supportive services, education, tuition assistance for occupational skills training, and credentials that lead to long-term quality jobs.

EXPECTED OUTCOMES  ELLs will make informed decisions and access essential training to gain advanced skills that lead to a career path with higher wages and value-added benefits.
• 120 participants will be served
• 62 will receive WBL opportunities
• 25 participants will be scheduled to complete a credential
• 72 (60%) will retain employment in the 2nd quarter after exit
• 43 (36%) will maintain long-term employment in the 4th quarter after exit
• 19 (16%) will attain credentials within four quarters after exit
• $9,000 median earnings in the 2nd quarter after exit.
APPLICANT  Youth Employment Partnership, Inc.
            2300 International Blvd.
            Oakland, CA 94601

CONTACT  Michele Clark, Executive Director
          1-510-533-3447
          mclark@yep.org

AWARD  $500,000

INDUSTRY FOCUS  Construction; Healthcare and Community Health; Culinary Arts; Warehousing and Logistics

TARGETED PARTICIPANTS  120 Homeless and Housing Insecure young adults age 18-24 years

KEY PARTNERS

- Bay Area Community Services
- La Familia
- Next Step Learning Center
- Youth Alive!
- Alameda County Office of Education
- Chabot College
- City College of San Francisco
- Golden Hearts School of Nursing
- Webcor Builders
- Native American Health Center
- Blue Heron Catering & Sons of Liberty Alehouse
- Excell Health Care Center
- Bio-Link Depot & Vegan Distribution
- Oakland Workforce Development Board
- Oakland Private Industry Council

PROJECT DESCRIPTION  This wraparound workforce training program will educate, train, certify, support, and place participants into self-sufficient, quality jobs in in-demand local industries. The First Phase (3-4 weeks) includes onboarding, assessment, and Job Readiness Training (JRT). Upon entry, participants are matched with a case manager who will be their primary support throughout the program and link to all supportive services needs. All participants complete JRT, an intensive employability soft skills curriculum that acculturates participants to the program and acquaints them with classroom and worksite expectations and behaviors. The Second Phase (12-24 weeks) includes academic support and industry-recognized credential preparation, WBL, and paid work experience (PWEX). The program is customized to each participant's needs, career interests, and education level, providing hands-on skill development, competitive hourly wages, and performance bonuses to enhance motivation. The Third Phase is job placement in the industry, supplemented by 12-months of follow-up and job retention support.
EXPECTED OUTCOMES

- Total Participants enrolled: 120
- Comprehensively assess for employment strengths/barriers: 120 (100%)
- Develop soft employability skills: 120 (100%)
- 50-200 hours of work-based learning and paid work experience: 96 (80%)
- Obtain high school diploma and/or industry-recognized credential: 72 (60%)
- Placed into a quality job with mobility: 80 (67%)