AWARD LIST AND PROJECT SUMMARIES

On April 1, 2021, $1.6 million of the Workforce Innovation and Opportunity Act (WIOA), Governor’s Discretionary 15 percent funds were awarded to six organizations under the English Language Learner (ELL) Program Year (PY) 2020-21 Solicitation for Proposals (SFP). An additional $200,000 was awarded to one organization under the ELL PY 20-21 Technical Assistance and Evaluation (TA) SFP. Awardee project lists and project summaries are listed below. Funding decisions are final.

PROJECT LIST

ELL PY 20-21 Grant Awards

<table>
<thead>
<tr>
<th>APPLICANT NAME</th>
<th>COUNTY</th>
<th>TOTAL AWARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diversity in Health Training Institute</td>
<td>Alameda</td>
<td>$228,600</td>
</tr>
<tr>
<td>Hospitality Training Academy</td>
<td>Los Angeles</td>
<td>$320,000</td>
</tr>
<tr>
<td>Los Angeles County Workforce Development Board</td>
<td>Los Angeles</td>
<td>$320,000</td>
</tr>
<tr>
<td>Richmond Workforce Development Board</td>
<td>Contra Costa</td>
<td>$274,300</td>
</tr>
<tr>
<td>Somali Bantu Association of America</td>
<td>San Diego</td>
<td>$274,200</td>
</tr>
<tr>
<td>Sonoma County Workforce Investment Board</td>
<td>Sonoma</td>
<td>$182,900</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$1,600,000</strong></td>
</tr>
</tbody>
</table>

ELL TA PY 20-21 Award

<table>
<thead>
<tr>
<th>APPLICANT NAME</th>
<th>TOTAL AWARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Rescue Committee</td>
<td>$200,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$200,000</strong></td>
</tr>
</tbody>
</table>

PROJECT SUMMARIES

See pages 2-11.
APPLICANT: Diversity in Health Training Institute  
310 8th Street, Suite 303  
Oakland, CA 94607  

CONTACT: Beatrice Lee, Executive Director  
1-510-838-1110  
beatrice.lee@dhti.org  

AWARD: $228,600  

INDUSTRY FOCUS: Healthcare  

TARGETED PARTICIPANTS: ELLs with skills gaps working in low wage jobs and immigrants with healthcare training from their native countries  

KEY PARTNERS:  
- Alameda Health System  
- Asian Health Services  
- East Bay Innovations  
- La Clinica Health Center  
- Lifelong Medical Health Center  
- Native American Health Center  
- Roots Clinic  
- Lao Family Community Development and Rubicon  
- Merritt College and Chabot College  
- Oakland Adult and Career Education  
- Castro Valley Career and Adult Education  

PROJECT DESCRIPTION:  
Diversity in Health Training Institute will utilize a career pathway, pre-apprenticeship, and co-enrollment model organized into four phases: career literacy, health literacy, workplace literacy, and employment literacy. This model prepares ELLs for placement in high-quality jobs with sustainable wages through an integrated education and training (IET) model of training. The program includes a pre-apprenticeship training design that includes career coaching and social supports, professional and customer skills development, and training in a certified allied health program offered by a local community college. This structured program also offers work-based learning (WBL) and opportunities to transition to on-the-job training (OJT), apprenticeships, or direct job entry. Program participants will be co-enrolled with programs at local America’s Job Centers of CaliforniaSM (AJCCs) to access career and work readiness and training support resources and with community-based organizations (CBOs) that provide childcare, housing, medical, legal, and social services.
EXPECTED OUTCOMES

Through an IET model of training and supportive services, ELLs will have the opportunity to develop the skills necessary to enter into the allied health profession. This project will serve 80 participants, 54 of whom will attain credentials within four quarters after exit. It is anticipated at least 38 participants will retain employment in the fourth quarter after exit.
APPLICANT  Hospitality Training Academy  
130 South Alvarado Street, 2nd Floor  
Los Angeles, CA 90057  

CONTACT  Adine Forman, Executive Director  
1-310-597-1898  
adine.forman@lahta.org  

AWARD  $320,000  

INDUSTRY FOCUS  Grocery, hospitality, tourism  

TARGETED PARTICIPANTS  Incumbent employees of partner employers in the hospitality industry represented by UNITE HERE Local 11, incumbent employees in the grocery industry represented by United Food and Commercial Workers Local 770, and prospective new entrants into the hospitality and food industries  

KEY PARTNERS  • Westin Hotels and Resorts  
• Sheraton Grand Los Angeles  
• Levy Convention Center  
• Super A Foods, Inc.  
• UNITE HERE Local 11  
• UFCW Local 770  
• Los Angeles Unified School District Division of Adult and Career Education  
• Pacific Asian Consortium for Employment  

PROJECT DESCRIPTION  The program will expand the reach of effective IET models to more ELLs by modularizing courses across industries, demonstrate the ability of an industry-led partnership process to meet ELL and business needs, create confident and capable virtual learners and systems that can be sustained beyond the pandemic, and demonstrate a training model replicable in other sectors and scalable statewide. This project will braid WIOA Title I and II funding, employ co-enrollment strategies, integrate 2019 novel coronavirus (COVID-19) safety and sanitation measures, and prioritize virtual learning skills as essential preparation for ELLs to secure quality jobs.  

EXPECTED OUTCOMES  The program aims to develop a modularized cross-sector curriculum for two sectors, hospitality and grocery, and produce a cohort of confident virtual learners capable of using technology for learning and general life skills. This project will serve 120 participants, 102 of whom will attain credentials within four quarters after exit. It is anticipated at least 62 participants will retain employment in the fourth quarter after exit.
APPLICANT  Los Angeles County Workforce Development Board  
3175 West 6th Street  
Los Angeles, CA 90020  

CONTACT  Martha Molina-Aviles, Executive Director of Workforce Development,  
Aging, and Community Services  
1-213-514-4944  
aviles@wdacs.lacounty.gov  

AWARD  $320,000  

INDUSTRY FOCUS  Advanced manufacturing, construction, healthcare, logistics, protective  
services, transportation  

TARGETED PARTICIPANTS  ELLs in eastern Los Angeles County that  
speak Cantonese, Mandarin, or Spanish as a primary language  

KEY PARTNERS  
• San Gabriel Valley Conservation Corps  
• Foothill Family  
• God’s Pantry  
• In the Making  
• DIAG USA  
• Mt. San Antonio College  
• Monrovia Adult School  
• Claremont Unified School District, Alternative Education  
• Pomona Unified School District, Adult School  
• Managed Career Solutions  

PROJECT DESCRIPTION  Bilingual, bicultural case managers will provide participant services  
including virtual assessment, co-enrollment, and on-going case  
management for monolingual Spanish, Mandarin, and Cantonese  
speakers. Partners will provide the technology, childcare support  
services, uniforms, tools, and personal protective equipment to help  
complete training. The CBOs and other non-profit partners will offer vital  
services such as food, hygiene products, household staples, and  
professional attire. Once IET programs and certifications have been  
completed, participants will be matched to partner employers with some  
participants entering direct employment and others utilizing WBL or OJT  
to transition into the workforce.  

EXPECTED OUTCOMES  Robust supportive services and a cohesive partner infrastructure will  
allow ELLs to gain life skills while completing the training necessary to  
enter a high quality job in an in-demand industry. This project will serve  
120 participants, 72 of whom will attain credentials within four quarters  
after exit. It is anticipated at least 83 participants will retain employment  
in the fourth quarter after exit.
APPLICANT  Richmond Workforce Development Board
330 25th Street
Richmond, CA 94804

CONTACT  Charita Patterson, Administrative Services Analyst
1-510-307-8018
cpatterson@richmondworks.org

AWARD  $274,300

INDUSTRY FOCUS  Administrative services, construction, healthcare, logistics

TARGETED PARTICIPANTS  Family members of current Anaheim Union High School District students and ELLs in West Contra Costa County

KEY PARTNERS  • Workforce Development Board of Contra Costa County
• East Bay Works
• West Contra Costa Adult Education
• Richmond Library-Literacy for Every Adult Program
• Contra Costa College
• Kaiser School of Allied Health
• Kaiser
• Senior Helpers
• Amazon
• Nutiva
• Laner Electric
• Swinerton
• Richmond City Attorney’s Office
• Marin Clean Energy
• Weigh of Life
• Multicultural Institute
• Familias Unidas
• Catholic Charities
• Family Justice Center

PROJECT DESCRIPTION  The project will recruit participants through CBOs that primarily serve ELLs in Richmond and West Contra Costa County. Participants will be assigned a navigator who will conduct an assessment to determine individual skills, needs, and career interests. Eligible participants will be co-enrolled in WIOA Title I and Title II services to facilitate access to work-based learning and OJTs as well as job search, resume development, and interview preparation. Supportive services will be provided to participants based upon needs assessments. The project will implement the IET model, which incorporates delivery of language and basic skills instruction in tandem with workforce training and WBL and cuts down training time compared to a linear sequential service model.
EXPECTED OUTCOMES

The program will align partner services to provide ELLs the support necessary to successfully complete a certificate program and enter the workforce. This project will serve 100 participants, 60 of whom will attain credentials within four quarters after exit. It is anticipated at least 68 participants will retain employment in the fourth quarter after exit.
Somali Bantu Association
4265 Fairmont Avenue, Suite 210
San Diego, CA 92105

Said Abiyow, Founder and CEO
1-619-546-9346
saidabiyow@sbaoa.org

$274,200

Childcare, healthcare, hospitality

Refugees, asylees, and immigrants in the City Heights community of San Diego

• San Diego Continuing Education
• San Diego Workforce Partnership
• Alliance Healthcare Clinic

The program is a multi-faceted approach to connect ELLs with the education, training, work experience, and supportive services needed to find employment with sustainable wages in the in-demand industries of hospitality, healthcare, and childcare. The four aims of the program are to increase English proficiency to allow for career advancement, enroll ELLs in a certificate program in an in-demand industry, provide WBL informed by industry needs, and support program progress with wraparound services and job-focused workshops that assist ELLs with securing quality employment in positions that allow for upward mobility.

Comprehensive supportive services will increase retention and increase the number of linguistically isolated ELLs entering in-demand careers with sustainable wages. This project will serve 180 participants, 171 of whom will attain credentials within four quarters after exit. It is anticipated at least 120 participants will retain employment in the fourth quarter after exit.
APPLICANT     Sonoma County Workforce Investment Board
              2227 Capricorn Way, Suite 100
              Santa Rosa, CA 95407

CONTACT      Katie Greaves, Director
              1-707-565-8501
              kgreaves@schsdo.org

AWARD        $182,900

INDUSTRY FOCUS  Building trades, construction

TARGETED PARTICIPANTS    Unemployed and underemployed ELLs with skills gaps and a desire for vocational advancement

KEY PARTNERS
• Santa Rosa Junior College, Adult Education Department
• Petaluma Adult School
• Catholic Charities

PROJECT DESCRIPTION     The program will take existing systems, services, and supports and formally link them together utilizing coordinated outreach, co-enrollment, case management, service delivery, job training, and job placement. Students will strengthen their English skills, learn construction basics, and ultimately begin to earn a sustainable wage.

EXPECTED OUTCOMES     Integrating services through braiding of funds will close gaps in service to participants to best prepare ELLs for construction careers that pay a living wage and offer opportunities for advancement. This project will serve 60 participants, 36 of whom will attain credentials within four quarters after exit. It is anticipated at least 42 participants will retain employment in the fourth quarter after exit.
Project Summaries: ELL TA PY 20-21

APPLICANT
International Rescue Committee
122 East 42nd St
New York, NY 10168

CONTACT
Erica Bouris, Director of Economic Empowerment
1-619-641-7518
erica.bouris@rescue.org

AWARD
$200,000

TECHNICAL ASSISTANCE PLAN
Project activities will consist of regular communities of practice (COP) meetings, technical webinars, three convenings, two practical toolkits, site visits, quarterly newsletters, and ongoing virtual coaching. The plan is structured to be flexible and adaptable to the current period of the labor market, and the economic and public health uncertainty while providing practical and timely TA support tailored to the grantees’ needs. The TA plan supports sustainability through an initial system and partner gap assessment, a toolkit that focuses on how partnerships can enhance sustainability, one convening that is primarily dedicated to sustainability-related topics, and strategic use of COPs, webinars, and individual coaching to build grantee teams’ capacity to sustain their work in the post-award period.

VIRTUAL SERVICE MODEL
The TA in this project will be delivered both in-person and remotely in a manner that follows public health guidelines as they continue to evolve throughout the project period. At least one convening will be conducted virtually to leverage the expertise of the International Rescue Committee’s (IRC) Research, Analysis, and Learning team and virtual engagement tools. The TA will also support grantees in delivering quality services remotely utilizing a blended services model with both virtual and in-person components.

OPTIONAL PARTNER HIGHLIGHTS
- Social Policy Research Associates

GOAL MEASUREMENT METHODOLOGY
The project will measure progress towards goals in alignment with a predefined work plan and ensure deliverables are completed in a timely and comprehensive manner. The project team will also solicit qualitative feedback from grantees and state partners on the provision of TA and evaluation activities at least three times during the project period. As part of the planned TA and evaluation activities, the project team will be tracking grantees’ progress towards their goals to capture a mix of data indicating progress towards quantitative outcomes.
The IRC’s proposed outcomes include quarterly virtual coaching with each grantee site, three convenings focused on practical and relevant topics, quarterly COP meetings, a project web portal hosted for the duration of the project, delivery of quarterly project newsletters, quarterly webinars, a publication of the toolkits *Making Remote and Hybrid Service Delivery Work for ELLs* and *Serving ELLs through High-Impact Partnership*, and a project final report.