AWARD LIST AND PROJECT SUMMARIES

On October 30, 2020, $100,000 of Wagner – Peyser Act, Governor’s Discretionary 10 percent funds were awarded to one organization under the Campesino de California Outreach Grant Radio Media for Program Year (PY) 2020-21 Solicitation for Proposals. The awardee project list and project summary is listed below. Funding decisions are final.

### Project List

<table>
<thead>
<tr>
<th>Applicant Name</th>
<th>County</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>La Cooperativa Campesina de California</td>
<td>Various</td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$100,000</strong></td>
</tr>
</tbody>
</table>
La Cooperativa Campesina de California
1107 9th Street, Suite 420
Sacramento, CA 95814

Marco Lizarraga, Executive Director
916-388-2220
mlizarraga@lacooperativa.org

$100,000

Agriculture

Migrant and Seasonal Farmworker (MSFW)


The grantee of the project must develop and deliver 24 semi-monthly, 30-minute hosted radio talk shows and record in video format for the MSFW population in Spanish during program year 2020-21. Additionally, the grantee must use complementing online and social media outlets to publicize the radio talk show and communicate additional information as necessary.

The goal of this initiative is to provide Migrant and Seasonal Farmworkers and their families with relevant, timely information regarding the various programs and services offered through the Employment Development Department and its partners.