

AWARD LIST AND PROJECT SUMMARIES

On October 30, 2020, \$100,000 of Wagner – Peyser Act, Governor’s Discretionary 10 percent funds were awarded to one organization under the Campesino de California Outreach Grant Radio Media for Program Year (PY) 2020-21 Solicitation for Proposals. The awardee project list and project summary is listed below. Funding decisions are final.

Project List

Applicant Name	County	Award
La Cooperativa Campesina de California	Various	\$100,000
Total		\$100,000

Project Summaries

APPLICANT	La Cooperativa Campesina de California 1107 9 th Street, Suite 420 Sacramento, CA 95814
CONTACT	Marco Lizarraga, Executive Director 916-388-2220 mlizarraga@lacooperativa.org
AWARD	\$100,000
INDUSTRY FOCUS	Agriculture
TARGETED PARTICIPANTS	Migrant and Seasonal Farmworker (MSFW)
KEY PARTNERS	Radio Bilingue, Monitor Advocates Office, Department of Community Services and Development, California Human Development, Center for Employment Training, Central Valley Opportunity Center, Employers' Training Resource, Proteus Inc., and America's Job Center of California SM (AJCC).
PROJECT DESCRIPTION	The grantee of the project must develop and deliver 24 semi-monthly, 30-minute hosted radio talk shows and record in video format for the MSFW population in Spanish during program year 2020-21. Additionally, the grantee must use complementing online and social media outlets to publicize the radio talk show and communicate additional information as necessary.
EXPECTED OUTCOMES	The goal of this initiative is to provide Migrant and Seasonal Farmworkers and their families with relevant, timely information regarding the various programs and services offered through the Employment Development Department and its partners.