

AWARD LIST AND PROJECT SUMMARIES

On December 9, 2019, \$100,000 of Wagner-Peyser 10 Percent discretionary funds were awarded to one organization under the Campesino de California Outreach Grant – Radio Media, Solicitation for Proposals Program Year 2019-20. The project list and project summaries are listed below. Funding decisions are final.

PROJECT LIST

APPLICANT NAME	COUNTY	TOTAL AWARD
Mixteco/Indígena Community Organizing Project (MICOP)	Various	\$100,000
Total		\$100,000

PROJECT SUMMARIES

See pages 2-2.

Project Summaries

APPLICANT	Mixteco/Indígena Community Organizing Project (MICOP) 520 West Fifth Street, Suite G Oxnard, CA 93030
CONTACT	Arcenio Lopez Executive Director 1-805-483-1145 arcenio.lopez@mixteco.org
AWARD	\$100,000
INDUSTRY FOCUS	Agriculture
TARGETED PARTICIPANTS	Migrant and Seasonal Farmworker (MSFW)
KEY PARTNERS	America’s Job Center of California, Radio Indígena, Radio Bilingue, Radio Campesina, Ventura County Workforce Development Board, County of Ventura Human Services Agency.
PROJECT DESCRIPTION	MICOP will provide radio and media strategies for outreach efforts and provide information to MSFWs and their families. Radio Indígena will produce and broadcast (24) 30-minutes radio segments broadcasting in Spanish with additional daily public service announcements in Spanish and indigenous languages identified in selected regions of California. The segment will air as part of the “Empoderando la Comunidad” radio program in live and recorded formats by Radio Indígena, Radio Bilingue, and Radio Campesina. Additionally, live streaming and recorded on-demand versions will be available in radio stations’ websites and various dedicated social media channels. Cross marketing exercised on the radio and social media platforms and with partner organizations already serving the MSFW community.
EXPECTED OUTCOMES	Conduct outreach for hard-to-reach communities to highlight the EDD and partner programs and services that benefit California's farmworker community.