



CAMPESINO DE CALIFORNIA OUTREACH GRANT RADIO MEDIA – SFP

The Employment Development Department (EDD) announces the availability of up to \$100,000 of Wagner-Peyser 10 Percent Governor’s Discretionary funds through the Campesino de California Outreach Grant – Radio Media, Solicitation for Proposals (SFP). The goal of this initiative is to provide Migrant and Seasonal Farmworkers (MSFW) and their families with relevant, timely information regarding the various programs and services offered through the EDD and its partners.

The grantee of the project must develop and deliver 24 bi-monthly, 30 minute hosted radio talk shows for MSFWs in Spanish during Program Year 2019-20. Additionally, the grantee must use complementing online and social media outlets to publicize the radio talk show and communicate additional information as necessary.

Eligible applicants include non-profit public or private organizations, community and faith-based organizations, tribal government, and educational institutions. Individuals are not eligible to apply.

Proposal applications must be received by October 16, 2019, no later than 3 p.m. To view this SFP, please visit the EDD [Workforce Development Solicitations for Proposals](#) webpage.

Questions will be accepted at WSBCalh2a@EDD.ca.gov until September 23, 2019.

/s/JAIME L. GUTIERREZ, Chief
Central Office Workforce Services Division

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.