



HIGHLIGHTING THE SUCCESSES OF THE WORKFORCE DEVELOPMENT SYSTEM

In celebration of Labor Day 2018, the Employment Development Department (EDD) launched a statewide public education campaign to showcase the great work of the state's workforce development system.

As part of this campaign, the EDD used labor market data to identify the top job-producing industries in each of the state's 14 Regional Planning Units, and success stories to illustrate how the state workforce development system helps connect job seekers with employment in those industries, including how the system engages with employers to support regional economies.

These successes, along with the many services available to job seekers and employers, are included on the Labor Day 2018 website. This site highlights the achievements—made possible by you, the staff of the workforce development system—throughout the state. The stories are only a few of the positive outcomes that employers and job seekers can enjoy when they engage our services. Please take a moment to recognize the achievements of your colleagues and share this site with others who may benefit from considering these services. We hope that the site and its message is seen far and wide so that many more Californians can benefit from our growing economy.

This year's campaign, running through September, will strive to encourage others to seek out our services and to promote the benefits we offer to California's workforce.

Congratulations to all of you on this year's achievements. We look forward to many more, both great and small, as they all make a difference to the lives of Californians. Keep track of your successes over the coming year. We will collect these stories next summer to showcase for the 2019 Labor Day Campaign.

Keep up the great work.

/S/ JAIME L. GUTIERREZ, Chief
Central Office Workforce Services Division

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.