



CAMPESINO DE CALIFORNIA OUTREACH SOLICITATION FOR PROPOSAL (SFP)

The State of California Employment Development Department (EDD) announces up to \$250,000 of Wagner-Peyser 10 Percent Governor's Discretionary in grant funds through the Campesino de California Outreach Solicitation for Proposals (SFP) to secure a California statewide outreach program for Migrant Seasonal Farm Workers (MSFW) including the H-2A Agricultural workers. The goal of this initiative is to provide measurable outreach projects designed to deliver MSFWs and their families with relevant timely and accurate information on the various programs and services offered through EDD.

The grantee of the program must develop and implement over the program year 2017-2018, two outreach communication channels for MSFWs who are not being reached through normal intake activities: (1) 12 monthly printed bilingual publications in English-Spanish, and (2) 12 broadcasted one-hour Spanish radio talk shows. Each talk show supporting one of the corresponding printed publications.

Eligible applicants include non-profit public or private organizations, community and faith-based organizations, tribal government, and educational institutions. Individuals are not eligible to apply.

Proposal applications must be received no later than Friday, September 15, 2017, by 3 p.m. Pacific Standard Time. To view this SFP, please visit the [EDD Workforce Development Solicitations for Proposals webpage](#).

For questions regarding this SFP, contact grant project manager Beatriz Navarro at Beatriz.Navarro-DeAlba@edd.ca.gov or (916) 653-2813. Questions will be accepted until Thursday, August 31, 2017.

/S/ JAIME L. GUTIERREZ, Chief
Central Office Workforce Services Division

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.