Employment Development Department
State of California
Workforce Services

INFORMATION NOTICE

Date: January 31, 2017 **Expiration Date:** 03/03/2017 **Number:** WSIN16-34

2017 BUILDING WORKFORCE PARTNERSHIPS CONFERENCE

The California Labor Federation's Workforce and Economic Development Program is hosting the 2017 Building Workforce Partnerships Conference on March 21-23, 2017 at the Hilton Orange County/Costa Mesa. The annual conference is a collaboration between the California Labor and Workforce Development Agency and the California Regional Business Engagement Roundtables.

This year's conference will focus on the development of practical skills necessary to create and sustain effective relationships with the business community in order to build a skilled workforce that stabilizes the local/regional economy. Sessions will include the following:

- Development and implementation of business engagement strategies.
- The use of Dun and Bradstreet business data and the EconoVue tool for analyzing and connecting with business.
- How to leverage federal and state hiring incentives and tax credits.
- The use of human centered design principles and concepts.

A special business engagement plenary session will feature national and state workforce leaders who will discuss the strategic importance of the business community's active partnership in the design and development of the workforce system.

Local Workforce Development Board (Local Board) directors and their staff, business members, business engagement practitioners, and partners are strongly encouraged to attend. Registration and hotel information is available on the California Labor Federation website or by calling the Hilton Hotel and requesting the Building Workforce Partnerships Conference room rate.

The cost of attending the conference is considered an allowable use of *Workforce Innovation and Opportunity Act* Rapid Response funds. A limited number of scholarships are available to cover the registration fee cost for Local Boards who need assistance in sending all necessary staff to the training. To request assistance, contact Janyce Wong, Regional Advisor, at Janyce.Wong@edd.ca.gov.

If you have any questions, please contact Daniel X. Patterson by phone at 916-657-1446 or by email at Daniel.Patterson@cwdb.ca.gov.

/S/ JAIME L. GUTIERREZ, Chief
Central Office Workforce Services Division

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