

N E W S R E L E A S E

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EDD awards \$900,000 to help laid-off Silicon Valley workers find new jobs

SACRAMENTO – The California Employment Development Department (EDD) today announced it has awarded \$900,000 to the North Valley Job Training Consortium (NOVA) to provide re-employment and training services to 200 laid-off workers impacted by the economic fallout of the pandemic in San Mateo and Santa Clara counties.

The services funded by this grant will help low-wage workers in some of the hardest hit sectors, such as the leisure and hospitality and retail industries. Some businesses forced to lay off staff include: Sky Chefs at SFO; All About Parking; Flying Food Group SFO; HMS Host SFO; Marriott SFO; Analog Devices; Genentech; and Walmart.

“With these funds, NOVA will prepare laid-off workers for new careers in the region’s growing industries,” said EDD Director Rita Saenz. “Strengthening job seekers’ skills will help offset employment barriers made worse by the COVID-19 pandemic so they may quickly return to the workforce.”

To guide the workers into new careers, NOVA will assess the individual needs of each dislocated worker to help prepare them for new career opportunities. Services to guide the workers to new professions include career navigation and coaching, supportive services, digital fluency training, and training for in-demand skills, including on-the-job training and professional network development. With their newly developed skills, applicants will be ready to successfully compete for employment opportunities in the region’s in-demand industries, including health care, professional services, biotech and clean tech, transportation, information technology, construction and manufacturing.

Funding for this grant was provided through discretionary funds made available to Governor Gavin Newsom in accordance with the federal Workforce Innovation and Opportunity Act and administered by the EDD and the California Labor and Workforce Development Agency.

For more information about NOVA and its programs, contact Kris Stadelman, Director, at 1-408-730-7233.

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