Campesino de California Program 2016-2017

Award List and Project Summary

On September 31, 2016, a grant was awarded under the Wagner-Peyser Act, Campesino de California Program PY 2016/17 Solicitation for Proposals. Project descriptions, award amount, and contact information are listed below. Award decisions are final.

APPLICANT NAME	COUNTY	TOTAL AWARD
La Cooperativa Campesina de California	Sacramento	\$250,000
TOTAL		\$250,000

APPLICANT	La Cooperativa de Campesina de California 1107 9 th St, Suite 420 Sacramento, CA 95814
CONTACT	Marco Lizarraga, Director 1107 9 th Street, Suite 420 Sacramento, CA 95814 (916) 388-2425
AWARD	\$250,000
INDUSTRY FOCUS	N/A
TARGETED PARTICIPANTS	All participants served by La Cooperativa Campesina de California
KEY PARTNERS	N/A
PROJECT DESCRIPTION	La Cooperativa Campesina de California will continue its ongoing and successful project in providing the delivery, operation, and production of 12 one-hour, live interactive talk shows in Spanish running concurrently with 'La Voz' (The Voice of the Fields) publications, with an emphasis on advertising and promoting H-2A temporary agricultural jobs.
EXPECTED OUTCOMES	N/A