

INFORMATION NOTICE

WORKFORCE SERVICES

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: WEBINAR – JOB DEVELOPMENT (NOVEMBER 1, 2012)

The Employment Development Department (EDD) Workforce Services Branch Capacity Building Unit would like to invite One-Stop Career Center staff to attend a webinar called Developing and Maintaining Employer Relationships. This is the first in a series of Job Development trainings.

- Who:** The EDD Workforce Services Branch Capacity Building Unit
- What:** Job Development Webinar-Developing and Maintaining Employer Relationships
- When:** Thursday, November 1, 2012, 10 a.m. to 11:30 a.m. (Pacific Standard Time)
- Registration:** Forward your name and e-mail address to: cbustraining@edd.ca.gov by Tuesday, October 30, 2012. Reservations are required and seating is limited. Attendees will receive participation instructions during the week of the webinar.
- Details:** Today's demands challenge job developers to look beyond traditional methods for achieving placement results. This webinar takes an intelligent, business-minded, and proactive approach to creating employment opportunities in your community. Topics include strategies for developing effective employer relationships, identifying employer needs, relating services and programs to employers, understanding the value of teamwork in a One-Stop Career Center environment, developing a results oriented job description, and addressing employer concerns.

This interactive webinar provides staff a forum for sharing ideas to broaden and enrich their knowledge with other workforce professionals across the state.

For additional information, please contact Veronica Champayne at (916) 657-0210.

/S/ MICHAEL EVASHENK, Chief
Workforce Services Division